

ECONOMICS 140: ECONOMICS OF HEALTH PRODUCERS

Winter 2021, Remote Instruction

Section 1: Tue and Thurs 2:00-3:20pm (“Remote Room” RCLAS R229)

Section 2: Tue and Thurs 3:30-4:50pm (“Remote Room” RCLAS R206)

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Office Hours: Wednesdays from 2pm-3pm. Also available by appointment.

Teaching Assistants

(1) Alex Masucci (Office hour Mondays 11am-noon PT) e-mail: abmasucc@ucsd.edu

(2) Michael Chua (Office hour Thursdays 10-11am PT) e-mail: mchua@ucsd.edu

Zoom links for all office hours and lectures should be available through Canvas:

Prerequisites: Econ 2 OR 100B

Course Objectives: This course applies microeconomic theory to the health care market with a particular focus on the providers in the health care sector (physicians, nurses, hospitals, and pharmaceutical manufacturers). We will examine where markets work efficiently and where it may be possible for government intervention to improve efficiency. We will use microeconomic models to predict how proposals to reform the market for health care will affect the incentives of health care providers and outcomes in health care markets. Where possible, we will examine the empirical research that tests the predictions from economic models.

Note: Econ 141 focuses on the consumer side of the health market: the demand for health and medical care, the demand for health insurance, proposals to address the uninsured, employer provision of health insurance and the effects on worker wages and decision to work, and international comparisons of health systems.

After passing this class you will be able to:

1. Apply microeconomics to the study of the suppliers in healthcare markets.
2. Analyze current policy issues in the U.S. healthcare system from an economic perspective. Our focus will be on policy issues associated with how Medicare, Medicaid, and private insurance plans pay healthcare providers, although we will also discuss health policy issues related to redistribution and social insurance.

Assessment: Your course grade will be based on a set of written assignments and three exams. My plan is for the written assignments to account for a total of 40% of your grades and for each exam to account for 20% of your grade. During a normal quarter, I would report this breakdown with certainty because I consider the syllabus my contract with the class. Due to the challenges of remote instruction, however, I reserve flexibility this quarter in case it becomes necessary to adapt in response to unforeseen circumstances.

Exam Schedule (Both Sections):

Midterm 1: January 28th (8:00pm-9:50pm; “Remote Room” RCLAS R10; 20% of grade)

Midterm 2: February 25th (8:00pm-9:50pm; “Remote Room” RCLAS R10; 20% of grade)

Final Exam: March 13th (8:00-11:00am; “Remote Room” RCLAS R11; 20% of grade)

Course Materials:

Optional Textbook: Sherman Folland, Allen C. Goodman, and Miron Stano. “The Economics of Health and Health Care” Publisher: Pearson Education, Inc. 2013. 7th Edition.

Canvas: This is where you access the syllabus, additional required articles, problems sets, your grades, a discussion board, announcements regarding review sessions and supplemental office hours, etc.

Additional Resources:

- I recommend the “What the Health?” podcast from Kaiser Health News: <https://khn.org/news/tag/podcast/>
- The A16Z podcast covers a wide variety of tech issues. When they discuss health care applications, the content is often fascinating: <https://a16z.com/a16z-podcast/>
- The optional textbook is intended primarily for background material. Much of this material, for example key facts on how much money we spend on health care, how much is spent by Medicare, how much goes to hospitals, etc., can be found using google. The website of the Kaiser Family Foundation is a great resource for these and many other background facts: <https://www.kff.org/>

Practice Problem Sets: Posted on Friday and solutions available on *Canvas* the following Friday. These will be useful for exam preparation, but will not be graded.

Additional Review Materials: Practice midterms and any additional practice exam questions will be posted on *Canvas* prior to the weekend preceding each exam.

Administrative Issues:

- (1) If you believe an exam has not been graded properly, you may ask for a re-grade. We will re-grade your entire exam. The re-graded score will be your grade for the exam. You may not ask for another re-grade or go back to your first grade. To help maintain the integrity of the midterms and finals, we will require you to show your student IDs during your exam.
- (2) Any student found responsible for violating academic integrity will earn a failing grade for the course. In addition to the academic sanction that I impose, the Council of Deans of Student Affairs will impose a disciplinary penalty. For a review of UCSD policy, please see <https://senate.ucsd.edu/Operating-Procedures/Senate-Manual/appendices/2>.
- (3) If you have a documented disability, please bring your documentation and come to talk to me as soon as possible so that I can make suitable accommodations for you. If you believe that you may have a disability and will desire accommodation, please register with the Office for Students with Disabilities, Building 202 University Center.

Concise Course Overview:

Week 1: Introduction: Why Study Markets for Health Care Services; What Makes Health Service Markets Unique? Review of Key Concepts from Microeconomics

Week 2: Overview of the Physician Landscape; How Do Physicians Respond to Incentives and How Should We Pay Them?

Week 3: Continuation of Physician Payment

Week 4: Economics of the Affordable Care Act; Midterm on January 28th

Week 5: The Hospital Sector (Models and Empirical Analyses)

Week 6: Continuation of the Economics of the Hospital Sector

Week 7: Economics of Health Systems (Cost benefit analysis, preventive screenings, and managing systemwide incentives)

Week 8: Introduction to the Pharmaceutical Sector; Midterm on February 25th

Week 9: Economics of Medical Innovation

Week 10: Continuation of Medical Innovation; Final Review

Final Exam: Both Sections on Saturday March 13th from 8-11am

Week 1:

Introduction: Why Study Markets for Health Care Services; What Makes Health Service Markets Unique?

Primary Topics:

Overview of the Health Care Landscape
Review of Consumer Demand
Being Comfortable with Cost-Benefit Analysis
Why We Buy Health Care through Insurance
Review of Supply by Competitive Firms (Physicians?)
The Decision to Become a Physician

Relevant Textbook Chapters:

Chapter 1 (Overview)

Chapter 2 (Microeconomics Review)

Additional General Interest Materials:

- Victor R. Fuchs, "Health Care Is Different—That's Why Expenditures Matter," *JAMA*. 2010;303(18):1859-1860. (Available on pages 21-23 at <https://jamanetwork.com/journals/jama/fullarticle/185819>)
- Baicker, Katherine, and Amitabh Chandra. "Myths and misconceptions about US health insurance." *Health Affairs* 27.6 (2008): w533-w543. (Available here: <https://www.healthaffairs.org/doi/10.1377/hlthaff.27.6.w533>)
- *Cutler, David M., and Dan P. Ly. "The (paper) work of medicine: understanding international medical costs." *The Journal of Economic Perspectives* 25.2 (2011): 3-25. (Available here: <http://pubs.aeaweb.org/doi/pdfplus/10.1257/jep.25.2.3>)
- Gottlieb, Joshua, and Avi Zenilman. "When Nurses Travel: Labor Supply Elasticity During COVID-19 Surges." <https://bfi.uchicago.edu/wp-content/uploads/2020/11/When-Nurses-Travel.pdf>
- *Ateev Mehrotra, Michael Chernew, David Linetsky, Hilary Hatch, David Cutler, and Eric C. Schneider. "The Impact of the COVID-19 Pandemic on Outpatient Visits: A Rebound Emerges." *The Commonwealth Fund*. October 15, 2020. <https://www.commonwealthfund.org/publications/2020/oct/impact-covid-19-pandemic-outpatient-care-visits-return-prepandemic-levels>

Week 2:

How Do Physicians Respond to Incentives and How Should We Pay Them?

Primary Topics:

Overview of the Landscape
The Decision to Become a Physician
Choice of Specialty and Where to Practice
The Physicians' Utility Function
A Model of Optimal Payment Policy: Salary vs. Fee-For-Service
Complications for Payment Policy
How Does Medicare Stack Up?
Paying for Capital and Technology Intensive Services

Relevant Textbook Chapters:

Chapter 16 (pp. 325-329; 339-341)

Additional General Interest Materials:

- DeZee KJ, Maurer D, Colt R, Shimeall W, Mallory R, Powers J, Durning SJ. "Effect of financial remuneration on specialty choice of fourth-year U.S. medical students." Acad Med. 2011 Feb; 86(2):187-93. (Available here: <http://www.ncbi.nlm.nih.gov/pubmed/21169785>)
- Mark Hogland. "How Does Your Doctor Get Paid?" (Available here: <http://www.pbs.org/wgbh/pages/frontline/shows/doctor/care/capitation.html>)
- * Jeffrey Clemens. "Implications of Physician Ethics, Billing Norms, and Service Cost Structures for Medicare's Fee Schedule." (Available here: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=2331103)

Relatively Technical Readings:

- Center for Medicare and Medicaid Services. "Evaluation and Management Services Billing Guide." April 2013. (Available here: <https://www.medicarenhic.com/providers/pubs/REF-EDO-0056%20EvaluationManagementServicesBillingGuide.pdf>)
 - Note: Do not read this document in its entirety! This document is worth perusing if you want a taste for the complexity of Medicare's billing guidelines.

Week 3

Optimal Physician Payment; Quality Control; Empirical Evidence on Physician Payment; Assessing the Target Income and Cost-Shifting Hypotheses

Primary Topics:

Wrap-up Model of Optimal Payment Policy (Malpractice; Bonus Systems)
Empirical Evidence
Medicare's Influence on Private Payment Systems
The Cost-Shifting Hypothesis
Supplier-Induced-Demand
The Target Income Hypothesis

Relevant Textbook Chapters:

Chapter 15 (Physicians' Practices)

Relatively Technical Readings:

- McGuire, Thomas G., and Mark V. Pauly. "Physician response to fee changes with multiple payers." *Journal of health economics* 10.4 (1991): 385-410. (Available here: <http://www.sciencedirect.com/science/article/pii/016762969190022F>)
 - Focus on the Introduction and Section 4. The remaining sections are quite technical.
- Clemens, Jeffrey, and Joshua Gottlieb. "Do Physicians' Financial Incentives Affect Medical Treatment and Patient Health?." (2014). (Available here: http://papers.ssrn.com/sol3/papers.cfm?abstract_id=2101251). Focus on the Introduction and Section 1. The introduction describes the paper's findings. Section 1 provides some detail regarding how Medicare pays physicians.
- Clemens, Jeffrey, Joshua Gottlieb, and Timea Molnar. "Do Health Insurers Innovate? Evidence from the Anatomy of Physician Payments" (2014). (Link: http://econweb.ucsd.edu/~j1clemens/pdfs/pricingrelationships_jhe_R2). The Introduction and Section 1 are again the most relevant sections for class.

Week 4

Economics of the Affordable Care Act; Midterm on Jan 28th (8:00-9:50pm)

Primary Topics:

The Affordable Care Act
Economics of Adverse Selection

Relatively Technical Readings:

- Rothschild, Michael, and Joseph Stiglitz. "Equilibrium in competitive insurance markets: An essay on the economics of imperfect information." *Uncertainty in economics*. Academic Press, 1978. 257-280.
<http://www.eco.uc3m.es/~mmachado/Teaching/HealthPhD/RothchildStiglitz.pdf>
- Einav, Liran, and Amy Finkelstein. "Selection in insurance markets: Theory and empirics in pictures." *Journal of Economic Perspectives* 25.1 (2011): 115-38.
<https://pubs.aeaweb.org/doi/pdfplus/10.1257/jep.25.1.115>
- Clemens, Jeffrey. "Regulatory redistribution in the market for health insurance." *American Economic Journal: Applied Economics* 7.2 (2015): 109-34.
<https://pubs.aeaweb.org/doi/pdfplus/10.1257/app.20130169>
- Hackmann, Martin B., Jonathan T. Kolstad, and Amanda E. Kowalski. "Adverse selection and an individual mandate: When theory meets practice." *American Economic Review* 105.3 (2015): 1030-66.
<https://pubs.aeaweb.org/doi/pdfplus/10.1257/aer.20130758>

Week 5

Introduction to Hospitals; Health Care Providers with Market Power; Economics of Non-Profit Firms

Primary Topics:

Overview of Hospital Sector
Organizational Structure of Hospitals
Suppliers with Market power (Monopoly and Monopsony)
What Motivates Hospitals?
 Kindly Non-Profits?
 Empire Building?
 Empirical Evidence on Hospital Behavior

Relevant Textbook Chapters:

Chapter 14 (pp. 283-293, Hospital Overview)

Relatively Technical Readings:

- Newhouse, Joseph P. "Toward a theory of nonprofit institutions: An economic model of a hospital." *The American economic review* 60.1 (1970): 64-74.
https://www.jstor.org/stable/1807855?seq=1#metadata_info_tab_contents
- Pauly, Mark, and Michael Redisch. "The not-for-profit hospital as a physicians' cooperative." *The American Economic Review* 63.1 (1973): 87-99.
https://www.jstor.org/stable/1803128?seq=1#metadata_info_tab_contents

Week 6:

More on the Economics of the Hospital Sector

Primary Topics:

Financing Hospital Care for the Uninsured
Hospital Behavior in the Real World
How Should We Pay Hospitals (Returning to our Model of Provider Behavior)

Relevant Textbook Chapters:

Chapter 13 (Economics of Non-Profit Firms)

Additional General Interest Materials:

- * Brill, Steven. "Bitter pill: why medical bills are killing us." *Special report TIME magazine*, (Mar. 04, 2013) (2013). (Available here: https://www.nesri.org/sites/default/files/Bitter_Pill-Time_Magazine.pdf)
 - Read through at least 2 of the anecdotes to get a flavor for the article.

Relatively Technical Readings:

- Duggan, Mark. "Hospital ownership and public medical spending." *Quarterly Journal of Economics*. 15(4): 1343-1373.
- Dafny, Leemore S. *How do hospitals respond to price changes?*. *American Economic Review*. 95(5):1525-1547. 2005. (Available here: <http://www.ingentaconnect.com/content/aea/aer/2005/00000095/00000005/art00009>)
- Cooper, Zack, Fiona Scott Morton, and Nathan Shekita. "Surprise! Out-of-Network Billing for Emergency Care in the United States." No. w23623. National Bureau of Economic Research, 2017. (Available here: http://isps.yale.edu/sites/default/files/publication/2017/07/surpriseoutofnetwrokbilling_isps17-22.pdf)
- Clemens, Jeffrey, and Benedic Ippolito. Uncompensated Care and the Collapse of Hospital Payment Regulation: An Illustration of the Tinbergen Rule. No. w23758. National Bureau of Economic Research, 2017. (Available here: <http://www.nber.org/papers/w23758>)

Week 7:

Economics of Health Systems

Primary Topics:

Systemwide Cost-Benefit Analyses
The “Statistical Value of Life”
Preventive Care and the Economics of Testing/Screening

Additional General Interest Materials:

- *Paul Romer. Appearance on the *Econtalk* Podcast. May 15, 2020.
<https://www.econtalk.org/paul-romer-on-the-covid-19-pandemic/>
- Michael Mina. “How We Can Stop the Spread of COVID-19 By Christmas” *Time*. November 17, 2020. <https://time.com/5912705/covid-19-stop-spread-christmas/>
- *Laurence J. Kotlikoff and Michael Mina. “A Cheap, Simple Way to Control the Coronavirus.” *New York Times*. July 3, 2020.
<https://www.nytimes.com/2020/07/03/opinion/coronavirus-tests.html>
- U.S. Preventive Care Task Force. “Final Recommendation Statement
- Breast Cancer: Screening.” January 11, 2016.
<https://www.uspreventiveservicestaskforce.org/uspstf/recommendation/breast-cancer-screening>
- *Aaron Carroll. “New Screening Guidelines Won’t Assure Fewer Mammograms.” October 23, 2015.
<https://theincidentaleconomist.com/wordpress/new-screening-guidelines-wont-assure-fewer-mammograms/>

Relatively Technical Readings:

- Gupta, Atul. “Impacts of performance pay for hospitals: The Readmissions Reduction Program.” Working Paper, 2016. (Available here: http://web.stanford.edu/~atulg/Gupta_JMP.pdf)
- Becker, Gary and Julio Elias, “Introducing Incentives in the Market for Live and Cadaveric Organs,” *Journal of Economic Perspectives*, Vol 21. No. 3, Summer 2007, p. 3-24. (Available here: <http://www.aeaweb.org/articles.php?doi=10.1257/jep.21.3.3&title=>)

Week 8:

Intro to the Pharmaceutical Sector; Midterm on Feb 25th (8:00-9:50pm)

Primary Topics:

The Advance of Health Care Innovation
Health Gains
Rising Costs
The Pharmaceutical Pipeline
The “Public Goods” Problem

Relevant Textbook Chapters:

Chapter 17 (Pharmaceuticals Overview)
Chapter 6 (pp. 121-126, Medical Technology Overview)

Additional General Interest Materials:

- *Michael Kremer Webinar. “Encouraging the development and manufacturing of vaccines and diagnostics.” May 1, 2020.
https://www.youtube.com/watch?v=C8W8JQLTECc&ab_channel=PrincetonEconomics
- *Susan Athey, Michael Kremer, Christopher Snyder and Alex Tabarrok. “In the Race for a Coronavirus Vaccine, We Must Go Big. Really, Really Big.” *New York Times*. May 4, 2020. <https://www.nytimes.com/2020/05/04/opinion/coronavirus-vaccine.html>
- Kremer, Michael. "Pharmaceuticals and the developing world." *The Journal of Economic Perspectives* 16.4 (2002): 67-90. (Available here: <http://www.jstor.org/stable/3216915>)

Week 9:

Medical Innovation Continued

Primary Topics:

Pharmaceutical Innovation
The Decision to Invest in R&D
Patent Law and Monopoly Pricing
Drugs for Developing Countries
The Difficulty of Evaluating Technology Policy
Innovation in Medical Equipment and Devices

Additional General Interest Materials:

- *Clemens, Jeffrey. "How the Civil War drove medical innovation – and the pandemic could, too." *The Conversation*. September 8, 2020.
<https://theconversation.com/how-the-civil-war-drove-medical-innovation-and-the-pandemic-could-too-144181>
- Roberts, EDWARD B. "Technological innovation and medical devices." *New medical devices: invention, development, and use* (1988): 35-51.
 - This article appears as a chapter in a book. The relevant pages (35-51) can be accessed via google books by searching for the article title from the "Google Scholar" home page. The chapter provides an excellent discussion of what medical device innovation looks like and how it differs from pharmaceutical innovation.

Relatively Technical Readings:

- Clemens, Jeffrey and Parker Rogers. "Demand Shocks, Procurement Policies, and the Nature of Medical Innovation: Evidence from Wartime Prosthetic Device Patents." NBER Working Paper 26679.
<https://econweb.ucsd.edu/~jlclemens/pdfs/ProstheticsPaperLatest>
- Cutler, David M., Allison B. Rosen, and Sandeep Vijan. "The value of medical spending in the United States, 1960–2000." *New England Journal of Medicine* 355.9 (2006): 920-927. (Available here: <http://www.nejm.org/doi/full/10.1056/NEJMsa054744>)

Week 10:

Medical Innovation Continued; Final Review

Primary Topics:

Empirical Evidence on Innovation
Pharmaceutical Sector
Medical Equipment
Payment Policy and the Nature of Innovation

Final Review

Additional General Interest Materials:

- *Department of Health and Human Services. "Fact Sheet: Explaining Operation Warp Speed." 2020. <https://www.hhs.gov/coronavirus/explaining-operation-warp-speed/index.html>

Relatively Technical Readings:

- Finkelstein, Amy. "Static and dynamic effects of health policy: Evidence from the vaccine industry." The Quarterly Journal of Economics 119.2 (2004): 527-564. <http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.932.6628&rep=rep1&type=pdf>
- Blume-Kohout, Margaret E., and Neeraj Sood. "Market size and innovation: Effects of Medicare Part D on pharmaceutical research and development." Journal of public economics 97 (2013): 327-336. <https://www.sciencedirect.com/science/article/abs/pii/S0047272712001119>
- Acemoglu, Daron, and Joshua Linn. "Market size in innovation: theory and evidence from the pharmaceutical industry." The Quarterly journal of economics 119.3 (2004): 1049-1090. <https://academic.oup.com/qje/article-abstract/119/3/1049/1938820>
- Budish, Eric, Benjamin N. Roin, and Heidi Williams. "Do firms underinvest in long-term research? Evidence from cancer clinical trials." American Economic Review 105.7 (2015): 2044-85. https://sites.duke.edu/collardwexler/files/2015/01/budish_williams.pdf
- Yin, Wesley. "Market incentives and pharmaceutical innovation." Journal of Health Economics 27.4 (2008): 1060-1077. https://luskin.ucla.edu/sites/default/files/download-pdfs/ODA_innovation.pdf
- Agha, Leila, Soomi Kim, and Danielle Li. "Insurance Design and Pharmaceutical Innovation." NBER Working Paper w27563 (2020). https://www.nber.org/system/files/working_papers/w27563/w27563.pdf?sy=563

Final Exam: Both Sections on Saturday March 13th from 8:00-11:00am