# ECON 281: ALTERNATIVE THEORIES OF CHOICE UNDER UNCERTAINTY

Winter 2013 T,Th 3:30-4:50pm Econ 304

Prof. Mark Machina Office: Econ 217 Office Hours: Wed 9:00-1:00

This course examines alternatives to the classic expected utility and subjective expected utility models of risk preferences and beliefs. It begins with an review of the classical models, presents the various systematic violations of them, and then presents and analyzes those alternatives which have been offered.

DATE	TOPIC
Jan. 8	Introduction & Preliminary Concepts
Jan. 10	Expected Utility Risk Preferences under Objective and Subjective Uncertainty
Jan. 15	Evidence on the Underlying Assumptions of the Classical Models
Jan. 17	Evidence on the Underlying Assumptions of the Classical Models (continued)
Jan. 22	Non-Expected Utility Models of Risk Preferences
Jan. 24	Non-Expected Utility Models of Risk Preferences (continued)
Jan. 29	Generalized Expected Utility Analysis
Jan. 31	Generalized Expected Utility Analysis (continued)
Feb. 5	Dynamic Consistency: Arguments and Counterarguments
Feb. 7	Dynamic Consistency: Arguments and Counterarguments (continued)
Feb. 9	Midterm Exam
Feb. 14	Probabilistic Sophistication
Feb. 19	Probabilistic Sophistication (continued)
Feb. 21	Models of Ambiguity and Ambiguity Aversion
Feb. 26	Models of Ambiguity and Ambiguity Aversion (continued)
Feb. 28	Models of Ambiguity and Ambiguity Aversion (continued)
Mar. 5	Subjective Expected Utility Analysis without the Sure-Thing Principle or Probabilistic Beliefs
Mar. 7	Subjective Expected Utility Analysis w/o Sure-Thing Principle or Probabilistic Beliefs (cont.)
Mar. 12	Almost-Objective Uncertainty
Mar. 14	Almost-Objective Uncertainty (continued)
<b>Mar.19</b>	(Tuesday) FINAL EXAM 3:00-6:00pm (Review Sessions will be scheduled prior to each exam.)

**READINGS**: The readings will consist of handouts, expository articles, classic articles from the literature and current research articles. I will make the required readings available via the web or printed handouts.

**EXAMS**: The course grade will be determined on the basis of a Midterm and a Final Exam. I will provide practice problems, and there will be review sessions before each exam.

#### **ECONOMICS 281 OUTLINE**

Winter 2013 Mark Machina

### I. INTRODUCTION & PRELIMINARY CONCEPTS

# a. Preliminary Concepts in Probability Theory

Probability Distributions, Probability Measures and Cumulative Distribution Functions

Expected Value, Moments and Stieltjes Integrals

Concave Functions, Convex Functions and Jensen's Inequality

Convolutions, Compound Lotteries and Probability Mixtures

# b. The Representation of Uncertainty

Objective Uncertainty: Outcomes, Probabilities and Lotteries

Subjective Uncertainty: States, Events, Acts and Payoff Tables

Mixed Subjective-Objective Uncertainty: "Horse/Roulette Lotteries"

Two-Stage Uncertainty

# c. Simple Criteria for Choice Under Uncertainty

First Order Stochastic Dominance Preference

Expected Value Criterion and the St. Petersburg Paradox

Mean-Variance Criterion

Minimax and "Safety-First" Criteria

#### II. EXPECTED UTILITY RISK PREFERENCES UNDER OBJECTIVE UNCERTAINTY

#### a. Expected Utility Preferences under Objective Uncertainty

Preferences Functions and von Neumann-Morgenstern Utility Functions

Cardinal and Ordinal Aspects of Utility Functions

Properties of Expected Utility Preferences

The Triangle Diagram

## b. Axiomatic Characterization of Expected Utility Preferences

Ordering

Mixture Continuity

The Independence Axiom

**Expected Utility Representation Theorem** 

## c. Risk Aversion, Comparative Risk Aversion, Risk Aversion and Wealth

# d. Evidence on the Shape of the Utility Function

Friedman-Savage Hypothesis

Skewness Preference, Decreasing Absolute/Increasing Relative Risk Aversion

# III. EXPECTED UTILITY RISK PREFERENCES AND BELIEFS UNDER SUBJECTIVE UNCERTAINTY

#### a. The State-Preference Framework

States, Events, Outcomes and Acts

Preference Functions over Subjective Acts

Objective: Subjective Uncertainty: Anscombe-Aumann Acts

# b. Expected Utility Preferences over Subjectively Uncertain Prospects

Subjective Probability and Subjective Expected Utility

Properties of Subjective Expected Utility Preferences

Revealed Comparative Likelihood

Separability Across Events

The Hirshleifer-Yaari Diagram

Certainty Line, Fair-Odds Lines and Indifference Curves

"Local Risk Neutrality" about Certainty

# c. Risk and Risk Aversion under Subjective Uncertainty

Risk Attitudes in the Hirshleifer-Yaari Diagram

Risk Aversion, Risk Preference, and Comparative Risk Aversion

Demand for a Risky Asset

Risk Aversion and Wealth

# d. Savage's Joint Characterization of Subjective Probability and Expected Utility

Savage's Egg Example and Motivation of the Sure-Thing Principle

Savage's Axioms

Ordering and Nondegeneracy

**Eventwise Monotonicity** 

**Small Event Continuity** 

Weak Comparative Likelihood

Sure Thing Principle

Savage's Proof

## e. Expected Utility Preferences under Mixed Subjective-Objective Uncertainty

Anscombe-Aumann Acts

# f. State-Dependent Expected Utility Preferences

Motivation, Examples, and Applications

Violation Comparative Likelihood and Indeterminacy of Beliefs

#### IV. EVIDENCE ON THE UNDERLYING ASSUMPTIONS OF THE CLASSICAL MODELS

## a. Evidence on the Independence Axiom

"Allais Paradox" and the Common Consequence Effect

Common Ratio Effect

Oversensitivity to Changes in the Probabilities of Low Probability Events

Evidence on Betweenness

#### b. Evidence on Transitivity

Threshold and Cyclic Effects

The Preference Reversal Phenomenon

#### c. Evidence on the Stability of Preferences

**Stochastic Choice** 

Invariance of Risk Preferences to Initial Wealth

Framing Effects

Response Mode Effects and the Preference Reversal Phenomenon

#### d. Evidence on the Magnitude of Risk Aversion

## e. Evidence on the Hypothesis of Probabilistic Sophistication: Ambiguity Aversion

Ellsberg Urns and the Ellsberg Paradoxes

## f. The Evidence from Psychologists

Framing and Reference Point Effects

## g. Validity of the Evidence: Objections and Responses

#### h. Theoretically Induced Violations of Expected Utility

Preferences over Delayed-Resolution Risks

**Group Risk Preferences** 

#### V. NON-EXPECTED UTILITY MODELS OF RISK PREFERENCES

# a. Preferences Under Objective Uncertainty

Common Framework: Preference Functionals over Distributions Key Difference From Expected Utility: Nonlinearity in the Probabilities

# b. Separable Functional Form (original version of Prospect Theory)

Criticism of the Separable Form

- c. Higher Moments of Utility and General Polynomial Forms
- d. Weighted Utility and Karmarker's Model
- e. The Rank-Dependent Model
- f. The Dual Model
- g. Expected Regret/Skew-Symmetric Bilinear Preferences
- h. Experimental Tests of Non-Expected Utility Models

#### VI. GENERALIZED EXPECTED UTILITY ANALYSIS

## a. Smooth Preferences and the Local Utility Function

Finite-Outcome Sets: Local Utility Function as a Probability Derivative Continuum Outcome Sets: Local Utility Function as a Variational Derivative Local Utility Functions of Some Non-Expected Utility Functional Forms

# **b.** Theoretical Analysis

Robustness of the Classical Analytics

Outcome-Monotonicity and Outcome Derivatives

Characterization of Risk Aversion

Asset Demand and Insurance

Characterization of Comparative Risk Aversion

**Comparative Statics** 

# c. Empirical Analysis

Skewness Preference and Hypothesis I

"Fanning Out" and Hypothesis II

Invariance of Gambling Preferences to Initial Wealth

Unbounded Probability Distributions and the St. Petersburg Paradox

# d. Applications

Temporal Risk and Induced Preferences

Cooperative Risk Sharing

"Non-Utilitarian" Social Welfare Functions

#### VII. DYNAMIC CONSISTENCY: ARGUMENTS AND COUNTERARGUMENTS

# a. Static, Dynamic and Intertemporal Choice Situations

# b. Dynamic Arguments Against Non-Expected Utility Preferences

Argument that Non-Expected Utility Preferences are "Dynamically Inconsistent" Classical "Making Book" Argument against Non-Expected Utility Preferences Argument that Non-Expected Utility Maximizers will be "Averse to Information"

- c. Hidden Assumption in these Arguments: Consequentialism
- d. Consequentialism is Inappropriate when Preferences Are Nonseparable
- e. Dynamically Consistent Non-Expected Utility Maximizers
- f. Issues in Modeling Nonseparable Preferences under Uncertainty

#### VIII. PROBABILISTIC SOPHISTICATION

a. Definition of Probabilistic Sophistication

Do the Savage Axioms minus the Sure-Thing Principle imply Prob. Sophistication?

# b. Strong Comparative Probability Axiom

Comparison with the Sure-Thing Principle and Weak Comparative Probability Axiom Ellsberg Urns and the Strong Comparative Probability Axiom

- c. Characterization of Probabilistically Sophisticated Non-Expected Utility Preferences
- d. Conditional Preferences and Conditional Probability
- e. "Minimal" Conditions for Probabilistic Sophistication under Mixed Uncertainty
  The Horse-Roulette Replacement Axiom
- f. Meaning of "Bayesian Rationality"

#### IX. MODELS OF AMBIGUITY AND AMBIGUITY AVERSION

- a. Maxmin Expected Utility
- b. Ordinal Certainty Equivalent Preferences
- c. Vector Expected Utility
- d. Choquet Expected Utility
- e. The "Smooth" Model
- f. Variational Preferences
- g. Source Preference
- h. Critique of the Major Models: The Case of Three or More Outcomes
- i. Experimental Tests of Ambiguity Aversion Models

# X. SUBJECTIVE EXPECTED UTILITY ANALYSIS WITHOUT THE SURE-THING PRINCIPLE OR PROBABILISTIC SOPHISTICATION

- a. Smoothness in the Events,  $\phi$ -Derivatives and Local Event-Additivity
- b. Local Probabilistic Sophistication, Local Probabilistic Beliefs and Local Risk Preferences
- c. Robustness of the Classical Analytics

Outcome-Monotonicity and Outcome Derivatives

Characterization of Probabilistic Sophistication

Characterization of Comparative and Relative Subjective Likelihood

Characterization of Comparative Risk Aversion under Subjective Uncertainty

#### XI. ALMOST-OBJECTIVE UNCERTAINTY

- a. The Six Properties of Purely Objective Events
- b. Almost-Ethically-Neutral Events
- c. Almost-Objective Events, Acts and Mixtures

Definition of an Almost-Objective Event

Measure Properties of Almost-Objective Events

Almost-Objective Acts and Mixtures

## d. Preferences over Almost-Objective Acts

Revealed Beliefs over Almost-Objective Events

Betting Preferences over Almost-Objective Acts and Mixtures

Objective Risk Preferences Implied by Attitudes Toward Subjective Uncertainty

e. Two Types of Events rather than Two Types of Uncertainty

### **READINGS** (starred readings are required)

# The following are some texts and surveys of the material covered in this course

- Abdellaoui, M. and J. Hey (eds.) (2008). *Advances in Decision Making under Risk and Uncertainty*. Dordrecht: Springer.
- Camerer, C. and M. Weber (1992). "Recent Developments in Modeling Preferences: Uncertainty and Ambiguity," *Journal of Risk and Uncertainty* 5, 325-370.
- Epstein, L. (1992). "Behavior Under Risk: Recent Developments in Theory and Applications," in Laffont, J.-J. (ed.). *Advances in Economic Theory*, *Vol. II*. Cambridge University Press.
- Fishburn, P. (1988). *Nonlinear Preference and Utility Theory*. Baltimore: Johns Hopkins Univ. Press.
- Geweke, J. (ed.). (1992). *Decision Making under Risk and Uncertainty: New Models and Empirical Findings*. Dordrecht: Kluwer Academic Publishers.
- Hamouda, O. and J.C.R. Rowley (eds.) (1997b). *Paradoxes, Ambiguity and Rationality* (Vol. 2 of *Foundations of Probability, Econometrics and Economic Games*). Cheltenham, U.K.: Edward Elgar Publishing Ltd.
- Hey, J. and P. Lambert (eds.) (1987). Surveys in the Economics of Uncertainty. Oxford: Basil Blackwell Ltd.
- Kelsey, D. and J. Quiggin (1992). "Theories of Choice Under Ignorance and Uncertainty," *Journal of Economic Surveys* 6, 133-153.
- Kischka, P. and C. Puppe (1992). "Decisions under Risk and Uncertainty: A Survey of Recent Developments," *Mathematical Methods of Operations Research* 36, 125-147.
- Machina, M. (1987). "Choice Under Uncertainty: Problems Solved and Unsolved," *Journal of Economic Perspectives*, Summer 1987.
- Machina, M. "Non-Expected Utility Theory," in *The New Palgrave Dictionary of Economics, 2nd Edition*, Steven N. Durlauf and Lawrence E. Blume (eds.), Palgrave Macmillan.
- Munier, B. (1989). "New Models of Decision under Uncertainty: An Interpretive Essay," *European Journal of Operations Research* 38, 307-317.
- Siniscalchi, M. (2008). "Ambiguity and Ambiguity Aversion," in the *New Palgrave Dictionary of Economics*, 2nd Edition, Ed. Steven N. Durlauf and Lawrence E. Blume, Palgrave Macmillan.
- Starmer, C. (2000). "Developments in Non-Expected Utility Theory: The Hunt for a Descriptive Theory of Choice Under Risk," *Journal of Economic Literature* 38, 332-382.
- Sugden, R. (1986). "New Developments in the Theory of Choice Under Uncertainty," *Bulletin of Economic Research* 38, 1-24.
- Wakker, P. (2008). "Uncertainty," in in the *New Palgrave Dictionary of Economics*, 2nd Edition, Ed. Steven N. Durlauf and Lawrence E. Blume, Palgrave Macmillan.
- Wakker, P. (2010). *Prospect Theory: For Risk and Ambiguity*. Cambridge: Cambridge University Press.
- Weber, M. and C. Camerer (1987). "Recent Developments in Modeling Preferences under Risk," *OR Spektrum* 9, 129-151.

- **I. INTRODUCTION** The following are some standard on probability. (You presumably know all the probability theory that will be used in this course)
  - Billingsley, P. (1986). Probability and Measure, 2nd Ed. New York: John Wiley and Sons.
  - Feller, W. (1968). *An Introduction to Probability Theory and Its Applications, Volume I, 3rd Ed.* New York: John Wiley & Sons.
  - Feller, W. (1971). *An Introduction to Probability Theory and Its Applications, Volume II, 2nd Ed.* New York: John Wiley & Sons.
  - Parzen, E. (1960). Modern Probability Theory and Its Applications. New York: John Wiley & Sons.

#### II. EXPECTED UTILITY RISK PREFERENCES UNDER OBJECTIVE UNCERTAINTY

- Arrow, K. (1951). "Alternative Approaches to the Theory of Choice in Risk-Taking Situations," *Econometrica* 19, 404-437.
- Bernoulli, D. (1738). "Specimen Theoriae Novae de Mensura Sortis," *Commentarii Academiae Scientiarum Imperialis Petropolitanae* [Papers of the Imperial Academy of Sciences in Petersburg] V, 175-192. English translation: "Exposition of a New Theory on the Measurement of Risk," *Econometrica* 22 (1954), 23-36.
- Fishburn, P. and P. Wakker (1995). "The Invention of the Independence Condition for Preferences," *Management Science* 41, 1130-1144.
- \* Friedman, M. and L. Savage (1948). "The Utility Analysis of Choices Involving Risk," *Journal of Political Economy* 56, 279-304.
  - Hammond, P. (1998). "Objective Expected Utility," in Barberá, S., P. Hammond and C. Seidl (1998). *Handbook of Utility Theory. Volume 1: Principles*. Dordrecht: Kluwer Academic Publishers.
- \* Herstein, I. and J. Milnor (1953). "An Axiomatic Approach to Measurable Utility," *Econometrica* 21, 291-297.
- \* Machina, M. (1988). "Expected Utility Hypothesis," in John Eatwell, Murray Milgate and Peter Newman, Macmillan (eds.) *The New Palgrave: A Dictionary of Economics*.
  - Marschak, J. (1950). "Rational Behavior, Uncertain Prospects, and Measurable Utility," *Econometrica* 18, 111-141 ("Errata," *Econometrica* 18, 312).
  - Pratt, J., H. Raiffa and R. Schlaifer (1964). "The Foundations of Decision Under Uncertainty: An Elementary Exposition," *Journal of the American Statistical Association* 59, 353-375.
  - Samuelson, P. (1950). "Probability and the Attempts to Measure Utility," *Economic Review* 1, 167-173.
- \* Samuelson, P. (1952). "Probability, Utility, and the Independence Axiom," *Econometrica* 20, 670-678.
  - Samuelson, P. (1952). "Utility, Preference, and Probability," (Abstract of a paper given at the conference on "Les Fondements et Applications de la Théorie du Risque en Econométrie," Paris).
  - Neumann, J. and O. Morgenstern (1944). *Theory of Games and Economic Behavior*. Princeton: Princeton University Press. (2nd Ed. 1947; 3rd Ed. 1953).

# III. EXPECTED UTILITY RISK PREFERENCES AND BELIEFS UNDER SUBJECTIVE UNCERTAINTY

- \* Anscombe, F. and R. Aumann (1963). "A Definition of Subjective Probability," *Annals of Mathematical Statistics* 34, 199-205.
  - Drèze, J. (1974). "Axiomatic Theories of Choice, Cardinal Utility and Subjective Probability," in Drèze, J. (ed.) (1974). *Allocation Under Uncertainty: Equilibrium and Optimality*. London: Macmillan.
  - Fishburn, P. (1967). "Preference-Based Definitions of Subjective Probability," *Annals of Mathematical Statistics* 38, 1605-1617.
  - Fishburn, P. (1986). "The Axioms of Subjective Probability," Statistical Science 1, 335-345.
  - Fishburn, P. (1969). "A General Theory of Subjective Probabilities and Expected Utilities," *Annals of Mathematical Statistics* 40, 1419-1429.
- \* Hammond, P. (1998). "Subjective Expected Utility," in Barberá, S., P. Hammond and C. Seidl (1998). *Handbook of Utility Theory. Volume 1: Principles*. Dordrecht: Kluwer Academic Publishers.
- \* Hirshleifer, J. (1965). "Investment Decision Under Uncertainty: Choice-Theoretic Approaches," *Quarterly Journal of Economics* 79, 509-536.
  - Hirshleifer, J. (1966). "Investment Decision Under Uncertainty: Applications of the State-Preference Approach," *Quarterly Journal of Economics* 80, 252-277.
  - Karni, E. (1985). *Decision Making Under Uncertainty: The Case of State Dependent Preferences*. Cambridge, Mass.: Harvard University Press.
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  - Luce, R. and P. Suppes (1965). "Preference, Utility and Subjective Probability," in *Handbook of Mathematical Psychology*, Vol. III, ed. by R. Luce, R. Bush and E. Galanter. New York: John Wiley and Sons.
  - Myerson, R. (1979). "An Axiomatic Derivation of Subjective Probability, Utility, and Evaluation Functions," *Theory and Decision* 11, 339-352.
- \* Savage, L. (1954). *The Foundations of Statistics*. New York: John Wiley and Sons. Revised and Enlarged Edition, New York: Dover Publications, 1972. [Chapter 2]
  - Suppes, P. (1956). "The Role of Subjective Probability and Utility in Decision Making" *Proceedings of the Third Berkeley Symposium on Mathematical Statistics and Probability, 1954-1955*, 5, 61-73.

#### IV. EVIDENCE ON THE UNDERLYING ASSUMPTIONS OF THE CLASSICAL MODELS

- Allais, M. (1953a). "Fondements d'une Théorie Positive des Choix Comportant un Risque et Critique des Postulats et Axiomes de l'Ecole Américaine," *Econométrie*, Colloques Internationaux du Centre National de la Recherche Scientifique, Paris 40, 257-332.
- Allais, M. (1953b). "Le Comportement de l'Homme Rationnel devant le Risque, Critique des Postulats et Axiomes de l'Ecole Américaine," *Econometrica* 21, 503-546. Summarized version of Allais (1953a).

- \* Allais, M. (1979). "The Foundations of a Positive Theory of Choice Involving Risk and a Criticism of the Postulates and Axioms of the American School," English translation of Allais (1953a). In Allais, M. and O. Hagen (eds.) (1979). *Expected Utility Hypotheses and the Allais Paradox*. Dordrecht: D. Reidel Publishing Co.
  - Allais, M. (1979). "The So-Called Allais Paradox and Rational Decisions Under Uncertainty," in Allais, M. and O. Hagen (eds.) (1979). *Expected Utility Hypotheses and the Allais Paradox*. Dordrecht: D. Reidel Publishing Co.
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  - Allais, M. (1994). "An Outline of My Main Contributions to Risk and Utility Theory: Theory, Experience, and Applications," in Munier, B. and M. Machina (eds.) (1994). *Models and Experiments in Risk and Rationality*. Dordrecht: Kluwer Academic Publishers.
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- \* Birnbaum, M. (2008). "New Paradoxes of Risky Decision Making," *Psychological Review* 115, 463-501.
  - Birnbaum, M. and A. Chavez (1997). "Tests of Decision Making: Violations of Branch Independence and Distribution Independence," *Organizational Behavior and Human Performance* 71, 161-194.
- \* Birnbaum, M. and W. McIntosh (1996). "Violations of Branch Independence in Choices Between Gambles," *Organizational Behavior and Human Performance* 67, 91-110.
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- \* Ellsberg, D. (1961). "Risk, Ambiguity and the Savage Axioms," *Quarterly Journal of Economics* 75, 643-669.
  - Ellsberg, D. (2001). Risk, Ambiguity and Decision. New York: Garland Publishing, Inc.
  - Halevy, Y. (2007). "Ellsberg Revisited: An Experimental Study," Econometrica 75, 503-536.
  - Heath, C. and A. Tversky (1991). "Preferences and Belief: Ambiguity and Competence in Choice Under Uncertainty," *Journal of Risk and Uncertainty* 4, 5-28.
- \* Hey, J. and D. di Cagno (1990). "Circles and Triangles: An Experimental Estimation of Indifference Lines in the Marschak-Machina Triangle," *Journal of Behavioral Decision Making* 3, 279-306.
- \* Kahneman, D. and A. Tversky (1979). "Prospect Theory: An Analysis of Decision Under Risk," *Econometrica* 47, 263-291.

- \* Keller, R. (1985). "The Effects of Problem Representation on the Sure-Thing and Substitution Principles," *Management Science* 31, 738-751.
  - Kreps, D. and E. Porteus (1979). "Temporal von Neumann-Morgenstern and Induced Preferences," *Journal of Economic Theory* 20, 81-109.
- \* Lichtenstein, S. and P. Slovic (1971). "Reversals of Preferences Between Bids and Choices in Gambling Decisions," *Journal of Experimental Psychology* 89, 46-55.
  - Lichtenstein, S. and P. Slovic (1973). "Response-Induced Reversals of Preference in Gambling: An Extended Replication in Las Vegas," *Journal of Experimental Psychology* 101, 16-20.
- \* MacCrimmon, K. and S. Larsson (1979). "Utility Theory: Axioms Versus 'Paradoxes," in M. Allais and O. Hagen (eds.) (1979). Expected Utility Hypotheses and the Allais Paradox. Dordrecht, Holland: D. Reidel Publishing Co.
- \* Machina, M. (1987). "Choice Under Uncertainty: Problems Solved and Unsolved," *Journal of Economic Perspectives*, Summer 1987.
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- \* Slovic, P. and A. Tversky (1974). "Who Accepts Savage's Axiom?" *Behavioral Science* 19, 368-373.
  - Wu, G. and R. Gonzalez (1998). "Common Consequence Conditions in Decision Making Under Risk," *Journal of Risk and Uncertainty* 16, 115-139.

#### V. NON-EXPECTED UTILITY MODELS OF RISK PREFERENCES

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  - Dekel, E. (1986). "An Axiomatic Characterization of Preferences Under Uncertainty: Weakening the Independence Axiom," *Journal of Economic Theory* 40, 304-318.
- \* Epstein, L. (1992). "Behavior Under Risk: Recent Developments in Theory and Applications," in Laffont, J.-J. (ed.). *Advances in Economic Theory, Vol. II.* Cambridge University Press.Gollier, C. and M. Machina (eds.) (1995). *Non-Expected Utility and Risk Management*, Kluwer Academic Publishers.
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  - Green, J. and B. Jullien (1988). "Ordinal Independence in Non-Linear Utility Theory," *Journal of Risk and Uncertainty* 1, 355-387.
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- Karmarkar, U. (1978). "Subjectively Weighted Utility: A Descriptive Extension of the Expected Utility Model," *Organizational Behavior and Human Performance* 21, 61-72.
- Konrad, K. and S. Skaperdas (1993). "Self-Insurance and Self-Protection: A Nonexpected Utility Analysis," *Geneva Papers on Risk and Insurance Theory* 18, 131-146.
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- \* Machina, M. "Non-Expected Utility Theory," in *The New Palgrave Dictionary of Economics, 2nd Edition*, Steven N. Durlauf and Lawrence E. Blume (eds.), Palgrave Macmillan.
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  - Viscusi, W. (1989). "Prospective Reference Theory: Toward an Explanation of the Paradoxes," *Journal of Risk and Uncertainty* 2, 235-264.
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- \* Yaari, M. (1987). "The Dual Theory of Choice Under Risk," *Econometrica* 55, 95-115.
  - The following debate brought out some particularly evocative language by Professor Allais:
    - Machina, M. (1995). "Two Errors in the 'Allais Impossibility Theorem'," *Theory and Decision* 38, 231-250. "The Two Errors: A Summary," *Theory and Decision* 38, 301-307.
    - Allais, M. (1995). "The Real Foundations of the Alleged Errors in Allais' Impossibility Theorem: Unceasingly Repeated Errors or Contradictions of Mark Machina," *Theory and Decision* 38, 251-299. "Allais' Rejoinder," *Theory and Decision* 38, 309-311.
  - Experimental Tests of Non-Expected Utility Models:
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