

**ECON 178 – ECONOMIC & BUSINESS FORECASTING
SYLLABUS (WINTER 2010)**

Teaching Staff and Consultation Hours			
Name/Position	Times	Room	Contact Info
Carroll B. Foster (PhD/Instructor)	MWF, 9 ¹⁰ – 10 am	M-o-M Coffee Shop	(858) 534-7133 cfoster@ucsd.edu
Alberto Rossi	T, 8 - 9 am	ECON 117	agrossi@ucsd.edu
Dan Lima	m, 2 ³⁰ - 3 ³⁰ pm	ECON 128	dflima@ucsd.edu
Ben Gilbert	Th, 9 ³⁰ - 10 ³⁰ am	SEQ 225	btgilber@ucsd.edu

Course Information

- Lecture: (ID = 670209), MWF, 10-10⁵⁰ am, Ledden Auditorium.
- Description: Intro to forecasting (including simultaneous-equation and Box-Jenkins methods). used for sales/marketing forecasts and macroeconomic policy simulation. Homework assignments use STATA and/or EViews programs.
- Prerequisite: Econ 120C (may be taken concurrently).
- Course webpage: <http://webct.ucsd.edu>

Books and Materials

- Bowerman/O'Connell/Koehler, *Forecasting, Time Series and Regression* (4th ed.). [Required]
- Bernstein, *Against the Gods*, Wiley, 1998. History of probability and statistics.
- Taleb, *The Black Swan*, Random House, 2007. Everything you know is wrong.

Calendar

- Change grade option or drop w/o "W" thru F, 29 JAN; drop w/o "F" thru F, 5 MAR
- Holidays: Monday, 18 JAN (MLK); Monday, 15 FEB ((my birthday)
- Midterm Exam: Wednesday, 10 FEB, in class
- Final Exam: Friday, 19 MAR, 8-11 am, Ledden Auditorium

Examinations and Grading

Midterm = 100 points; cumulative final = 290; homework = 10 (adjusted). Exams open book and notes. Regrade 1 week after papers returned. Late penalty = 1/2 score.¹ No make-up exams.²

Course Outline and Reading List		
Top 1	BASIC CONCEPTS	Ch. 1-2
Top 2	SMOOTHING & TRENDS	Ch. 3, 6; §8.1, 8.3
Top 3	SEASONAL MODELS	Ch. 4, 7; §6.3, 8.4
Top 4	FORECAST ACCURACY	Ch. 5; §8.2, 8.5, 8.6
Top 5	ARIMA I - III	Ch. 9-10
Top 6	SYSTEM SIMULATION	

¹ Take early papers to SEQ 245. No paper accepted after answers are posted, and none via e-mail.

² Please note that you MUST take the final with the rest of the class on schedule during finals week.