The grade for this course is based on a research paper, two short papers, and class participation. **Permission of the instructor is required**

**Required Book** -- The following book is available at the UCSD Bookstore: Michael Schudson *Discovering the News*

Readings. All the articles to be assigned will be available on a CD for students to copy. If additional readings are assigned I will email them to everyone in the class.

**Reading Assignments (Subject to Change)**

**January 10**
Pool, Technologies without boundaries, Ch. 1, excerpt, Ch. 6
Popkin, Review Essay: Changing Media, Changing Politics
Popkin, Delegation, Representation and News

**January 17**
Eisenstein, The printing press as an agent of change, Ch. 3, Ch 6
Schudson, Discovering the news, Ch. 2, Ch 3
Gentzkow et al., The Rise Of The Fourth Estate
Ritchie, Congress and the Washington correspondents, Ch. 2, "Horace Greeley"

**January 24**
Hamilton, Media Competition and News Content
Vigerie and Franke, America's right turn, 213-236
Taniguchi, Changing Media, Changing Politics in Japan
Heale, David Crockett and the Myth of the Self-Made Man

**January 31**
Galbi, New Significance of Branding
Galbi, Some Economics of Personal Activity
Galbi, Communications Policy, Media Development, and Convergence
Lazarsfeld, The Daily Newspaper and Its Competitors
February 7
Chwe, Rational ritual, Chs. 1,2,4
Wright, The Kingdom of Silence
Singer, What happens when a high-school weekly is the only newspaper in town

February 14
Czitrom, Media and the American mind, Ch. 1
Standage, The Victorian Internet, Ch. 1,3,9

February 21
Marquis, The Impact of Radio during the 1930s
Czitrom, Media and the American mind, Ch. 3
Ellis, Accepting the Nomination
Gamm and Smith, Presidents, parties and the Public

February 28
Bahry, The New Arab media Phenomenon: Qatar's Al-Jazeera
Lynch, America and the Arab Media Environment
Lynch, Shattering the "Politics of Silence
Baum, Soft News and Foreign Policy

March 7
Class Presentations

March 14
Class Presentations
Readings


Cambridge, Mass., Harvard University Press
Viguerie, Richard A. and David Francke (2004). *America's right turn: how conservatives used new and alternative media to take power*. Chicago, Bonst Books