# Econ 242: Economic Development Spring 2012

April 2, 2012

Paul Niehaus, Econ 322 Office Hours: email me at pniehaus@ucsd.edu

# **Objectives**

This course has two objectives: (1) to familiarize you with core research questions in economic development, and (2) to train you through repeated practice to evaluate the quality and significance of research – both others' and your own.

Thematically the course is motivated by two questions: how can poor countries benefit from being in a rich world, and what constraints limit this? To understand the first question we will study the descriptive "growth accounting" literature, which argues that development is a process of accumulating capital and knowledge and tries to understand the relative importance of these factors. We will then turn to the second question and examine two kinds of constraints: those that are specific to capital and knowledge, respectively (incomplete capital markets, learning externalities) and those that are generic to any kind of investment (poverty traps, missing complementary institutions).

The course is thus macroeconomic more in motivation than in method, though we will read several papers by "macroeconomists".

# Methods

Class time will be divided between lectures and discussions. Lectures will generally cover theoretical tools and discussions will generally cover related empirical work, but there will be some variation. An integral part of our discussions will be your own short presentations on some of these papers – see below. The syllabus lists required papers for each course meeting, which you should read careful. Recommended papers may be alluded to but will not be discussed in any depth; you should be familiar with these, however, if you plan on doing research in development. In addition I have listed "classic" papers for some topics. These are neither required for the course nor necessary for you to produce cutting-edge research, but they do provide a fascinating perspective on the history of thinking about development. Much has changed since the 1950s, and much has stayed the same.

# Evaluation

For students enrolled in the economics Ph.D. program, grades will be determined by performance on the following assignments (weights in parentheses):

- 1. Two in-class presentations of papers listed as "required" for Meeting 4 or thereafter. Please email me your preferences by Meeting 3 and I will assign presentations on a first-emailed, first-served basis. (15% each)
- 2. One 6-8 page research prospectus. One of your goals for the course should be to identify questions worthy of further examination. For this assignment you will define a specific research question, describe the literature(s) to which it connects, and propose a method for answering the question. The proposal may be for either theoretical or empirical work (or both). (40%, due in class by Meeting 18)
- 3. One take-home final exam. (30%, handed out after Meeting 19, due back 24 hours later.)

Students not enrolled in the economics PhD program are welcome to take the course for credit by substituting two 2-3 page referee reports for the two in-class presentations. Reports may cover any paper listed on the syllabus.

# Readings

## Part I: Factor Flows

- 1. Background; Per Capita Income
  - Classic: Lewis (1954), Schultz (1964)

## 2. Understanding PCI Levels and Growth

- Required: Mankiw et al. (1992), Klenow and Rodrguez-Clare (1997)
- Recommended: Solow (1956), Romer (1986), Baumol (1986), De Long (1988), Lucas (1988), Romer (1990), Barro and Sala-i Martin (1992), Islam (1995), Pritchett (1997), Hall and Jones (1999), Frankel and Romer (1999), Acemoglu et al. (2002), Caselli (2005)

#### 3. Capital Flows I: Private Sector – Theory

- Required: Stiglitz and Weiss (1981), Lucas (1990)
- Recommended: Hsieh and Klenow (2009)

#### 4. Capital Flows II: Private Sector – Returns to Capital

- Required: Burgess and Pande (2005), de Mel et al. (2008)
- Recommended: Rajan and Zingales (1998), Banerjee and Duflo (2004), Banerjee and Munshi (2004), Banerjee and Duflo (2005), Udry and Anagol (2006)

#### 5. Capital Flows III: Public Sector

- Required: Burnside and Dollar (2000), Easterly et al. (2004), Werker et al. (2009)
- Recommended: Rajan and Subramanian (2005), Jayachandran and Kremer (2006), Kuziemko and Werker (2006), Rajan and Subramanian (2007), Faye and Niehaus (2009)

• Classic: Domar (1946), Harrod (1948)

# 6. Knowledge Flows I: Technology Adoption – Theory

- Required: Banerjee (1992), Niehaus (2011)
- Recommended: Bala and Goyal (1998), Bramoulle and Kranton (2007)

## 7. Knowledge Flows II: Technology Adoption – Evidence

- Required: Foster and Rosenzweig (1995), Conley and Udry (forthcoming)
- Recommended: Besley and Case (1993), Munshi (2004), Suri (2009), Comin and Hobijn (n.d.)
- Classic: Griliches (1957)

#### 8. Knowledge Flows III: Factor-Specificity

- Required: Basu and Weil (1998), Kremer (2002)
- Recommended: Zeira (1998), Acemoglu and Zilibotti (1997)
- Classic: Sen (1959), Hayami and Ruttan (1970)

## Part II: Generic Impediments

#### 9. Poverty Traps I: Individual-level

• Required: Dasgupta and Ray (1986), Banerjee and Mullainathan (2008)

#### 10. Poverty Traps II: Aggregate-level

- Required: Murphy et al. (1989), Kremer (1993)
- Recommended: Azariadis and Stachurski (2005)
- Classic: Rosenstein-Rodan (1943)

#### 11. Poverty Traps III: Dynamics

- Required: Banerjee and Newman (1993)
- Recommended: Acemoglu and Zilibotti (1997), Azariadis and Stachurski (2005)

#### 12. Institutions I: Overview & Property Rights

- Required: Field (2007), Goldstein and Udry (2008)
- Recommended: Besley (1995), Coate and Morris (1995), de Soto (2000), Acemoglu et al. (2001), Banerjee et al. (2002), Acemoglu (2003), Glaeser et al. (2004)
- Classic: North (1989), North (1999)

#### 13. Institutions II: Contract Enforcement

- Required: Hart and Moore (1988), Kranton and Swamy (2008)
- Recommended: McMillan and Woodruff (1999), Banerjee and Duflo (2000), Djankov et al. (2003), Djankov et al. (2008)

# 14. Institutions III: Informal Institutions

- Required: Kandori (1992), Greif (1993)
- Recommended: Greif et al. (1994), Kranton (1996)

#### 15. Institutions IV: Regulation

- Required: Djankov et al. (2002), Besley and Burgess (2004)
- Recommended: Rauch (1991), Bertrand and Kramarz (2002)

#### 16. Institutions V: State Capacity

• Required: Besley and Persson (2009), Bold et al. (2012)

## 17. Corruption I: Overview & Regulation

- Required: Shleifer and Vishny (1993), Olken and Barron (2009)
- Recommended: Svensson (2003), Acemoglu and Verdier (2000)
- Classic: Huntington (1968)

#### 18. Corruption II: Consequences

- Required: Reinikka and Svensson (2004), Bertrand et al. (2007),
- Recommended: Mauro (1995), Banerjee (1997), Svensson (2003), Khwaja and Mian (2005), Niehaus and Sukhtankar (2011), Atanassova et al. (2011)

#### 19. Corruption IV: Incentives

- Required: Olken (2007), Ferraz and Finan (2008)
- Recommended: Di Tella and Schargrodsky (2003), Niehaus and Sukhtankar (2009)
- Classic: Becker and Stigler (1974)

# References

- Acemoglu, Daron, "Why not a political Coase theorem? Social conflict, commitment, and politics," *Journal of Comparative Economics*, December 2003, 31 (4), 620–652.
- and Fabrizio Zilibotti, "Was Prometheus Unbound by Chance? Risk, Diversification, and Growth," Journal of Political Economy, August 1997, 105 (4), 709–51.
- and Thierry Verdier, "The Choice between Market Failures and Corruption," American Economic Review, March 2000, 90 (1), 194–211.
- \_, Simon Johnson, and James A. Robinson, "The Colonial Origins of Comparative Development: An Empirical Investigation," *American Economic Review*, December 2001, 91 (5), 1369–1401.
- \_ , \_ , and \_ , "Reversal Of Fortune: Geography And Institutions In The Making Of The Modern World Income Distribution," The Quarterly Journal of Economics, November 2002, 117 (4), 1231–1294.
- Atanassova, Antonia, Marianne Bertrand, Sendhil Mullainathan, and Paul Niehaus, "Targeting with Agents," mimeo 2011.

- Azariadis, Costas and John Stachurski, "Poverty Traps," in Philippe Aghion and Steven Durlauf, eds., *Handbook of Economic Growth*, Vol. 1 of *Handbook of Economic Growth*, Elsevier, 11 2005, chapter 5.
- Bala, Venkatesh and Sanjeev Goyal, "Learning from Neighbours," *Review of Economic Studies*, July 1998, 65 (3), 595–621.
- Banerjee, Abhijit and Esther Duflo, "Do Firms Want to Borrow More? Testing Credit Constraints Using a Directed Lending Program," CEPR Discussion Papers 4681, C.E.P.R. Discussion Papers October 2004.
- and Kaivan Munshi, "How Efficiently is Capital Allocated? Evidence from the Knitted GarmentIndustry in Tirupur," *Review of Economic Studies*, 01 2004, 71 (1), 19–42.
- Banerjee, Abhijit V, "A Simple Model of Herd Behavior," The Quarterly Journal of Economics, August 1992, 107 (3), 797–817.
- \_\_, "A Theory of Misgovernance," The Quarterly Journal of Economics, November 1997, 112 (4), 1289–1332.
- and Andrew F Newman, "Occupational Choice and the Process of Development," Journal of Political Economy, April 1993, 101 (2), 274–98.
- Banerjee, Abhijit V. and Esther Duflo, "Reputation Effects And The Limits Of Contracting: A Study Of The Indian Software Industry," *The Quarterly Journal of Economics*, August 2000, 115 (3), 989–1017.
- and \_ , "Growth Theory through the Lens of Development Economics," in Philippe Aghion and Steven Durlauf, eds., *Handbook of Economic Growth*, Vol. 1 of *Handbook of Economic Growth*, Elsevier, 2005, chapter 7, pp. 473–552.
- and Sendhil Mullainathan, "Limited Attention and Income Distribution," American Economic Review, May 2008, 98 (2), 489–93.
- \_, Paul J. Gertler, and Maitreesh Ghatak, "Empowerment and Efficiency: Tenancy Reform in West Bengal," Journal of Political Economy, April 2002, 110 (2), 239–280.
- Barro, Robert J and Xavier Sala i Martin, "Convergence," Journal of Political Economy, April 1992, 100 (2), 223–51.
- Basu, Susanto and David N. Weil, "Appropriate Technology And Growth," The Quarterly Journal of Economics, November 1998, 113 (4), 1025–1054.
- Baumol, William J, "Productivity Growth, Convergence, and Welfare: What the Long-run Data Show," American Economic Review, December 1986, 76 (5), 1072–85.
- Becker, Gary S. and George J. Stigler, "Law Enforcement, Malfeasance, and Compensation of Enforcers," *The Journal of Legal Studies*, 1974, 3 (1), 1–18.
- Bertrand, Marianne and Francis Kramarz, "Does Entry Regulation Hinder Job Creation? Evidence From The French Retail Industry," *The Quarterly Journal of Economics*, November 2002, 117 (4), 1369–1413.

- \_, Simeon Djankov, Rema Hanna, and Sendhil Mullainathan, "Obtaining a Driver's License in India: An Experimental Approach to Studying Corruption," The Quarterly Journal of Economics, November 2007, 122 (4), 1639–1676.
- Besley, Timothy, "Property Rights and Investment Incentives: Theory and Evidence from Ghana," *Journal of Political Economy*, October 1995, 103 (5), 903–37.
- and Anne Case, "Modeling Technology Adoption in Developing Countries," American Economic Review, May 1993, 83 (2), 396–402.
- and Robin Burgess, "Can Labor Regulation Hinder Economic Performance? Evidence from India," The Quarterly Journal of Economics, February 2004, 119 (1), 91–134.
- and Torsten Persson, "The Origins of State Capacity: Property Rights, Taxation, and Politics," The American Economic Review, 2009, 99 (4), pp. 1218–1244.
- Bold, Tessa, Mwangi Kimenyi, Germano Mwabu, Alice Ng'ang'a, and Justin Sandefur, "Scaling-up Proven Education Interventions: Evidence from an RCT in Kenya," Technical Report, Center for Global Development March 2012.
- Bramoulle, Yann and Rachel Kranton, "Public goods in networks," Journal of Economic Theory, July 2007, 135 (1), 478–494.
- Burgess, Robin and Rohini Pande, "Do Rural Banks Matter? Evidence from the Indian Social Banking Experiment," *American Economic Review*, June 2005, 95 (3), 780–795.
- Burnside, Craig and David Dollar, "Aid, Policies, and Growth," American Economic Review, September 2000, 90 (4), 847–868.
- **Caselli, Francesco**, "Accounting for Cross-Country Income Differences," in Philippe Aghion and Steven Durlauf, eds., *Handbook of Economic Growth*, Vol. 1 of *Handbook of Economic Growth*, Elsevier, September 2005, chapter 9, pp. 679–741.
- Coate, Stephen and Stephen Morris, "On the Form of Transfers in Special Interests," Journal of Political Economy, December 1995, 103 (6), 1210–35.
- **Comin, Diego and Bart Hobijn**, "An Exploration of Technology Diffusion," *American Economic Review.* forthcoming.
- **Conley, Timothy and Chris Udry**, "Learning About a New Technology: Pineapple in Ghana," *American Economic Review*, forthcoming.
- **Dasgupta, Partha and Debraj Ray**, "Inequality as a Determinant of Malnutrition and Unemployment: Theory," *Economic Journal*, December 1986, *96* (384), 1011–34.
- de Mel, Suresh, David McKenzie, and Christopher Woodruff, "Returns to Capital in Microenterprises: Evidence from a Field Experiment," *The Quarterly Journal of Economics*, November 2008, 123 (4), 1329–1372.
- de Soto, Hernando, The Mystery of Capital, Basic Books, 2000.
- Djankov, Simeon, Oliver Hart, Caralee McLiesh, and Andrei Shleifer, "Debt Enforcement around the World," *Journal of Political Economy*, December 2008, *116* (6), 1105–1149.

- \_ , Rafael La Porta, Florencio Lopez-De-Silanes, and Andrei Shleifer, "The Regulation Of Entry," The Quarterly Journal of Economics, February 2002, 117 (1), 1–37.
- \_, \_, \_, \_, and \_, "Courts," The Quarterly Journal of Economics, May 2003, 118 (2), 453–517.
- **Domar, Evsey**, "Capital Expansion, Rate of Growth, and Employment," *Econometrica*, April 1946.
- Easterly, William, Ross Levine, and David Roodman, "Aid, Policies, and Growth: Comment," American Economic Review, June 2004, 94 (3), 774–780.
- Faye, Michael and Paul Niehaus, "Political Aid Cycles," Technical Report, UCSD 2009.
- Ferraz, Claudio and Frederico Finan, "Exposing Corrupt Politicians: The Effects of Brazil's Publicly Released Audits on Electoral Outcomes," *The Quarterly Journal of Economics*, 05 2008, 123 (2), 703–745.
- Field, Erica, "Entitled to Work: Urban Property Rights and Labor Supply in Peru," The Quarterly Journal of Economics, November 2007, 122 (4), 1561–1602.
- Foster, Andrew D and Mark R Rosenzweig, "Learning by Doing and Learning from Others: Human Capital and Technical Change in Agriculture," *Journal of Political Economy*, December 1995, 103 (6), 1176–1209.
- Frankel, Jeffrey A. and David Romer, "Does Trade Cause Growth?," American Economic Review, June 1999, 89 (3), 379–399.
- Glaeser, Edward L., Rafael La Porta, Florencio Lopez de Silanes, and Andrei Shleifer, "Do Institutions Cause Growth?," *Journal of Economic Growth*, 09 2004, 9 (3), 271–303.
- Goldstein, Markus and Christopher Udry, "The Profits of Power: Land Rights and Agricultural Investment in Ghana," *Journal of Political Economy*, December 2008, *116* (6), 981–1022.
- Greif, Avner, "Contract Enforceability and Economic Institutions in Early Trade: the Maghribi Traders' Coalition," American Economic Review, June 1993, 83 (3), 525–48.
- \_ , Paul Milgrom, and Barry R Weingast, "Coordination, Commitment, and Enforcement: The Case of the Merchant Guild," *Journal of Political Economy*, August 1994, 102 (4), 745–76.
- Griliches, Zvi, "Hybrid Corn: An Exploration in the Economics of Technological Change," Econometrica, 1957, 25 (4), 501–522.
- Hall, Robert E. and Charles I. Jones, "Why Do Some Countries Produce So Much More Output Per Worker Than Others?," *The Quarterly Journal of Economics*, February 1999, 114 (1), 83–116.
- Harrod, Roy, Toward a Dynamic Economics: Some Recent Developments of Economic Theory and Their Application to Policy, Macmillan, 1948.
- Hart, Oliver D and John Moore, "Incomplete Contracts and Renegotiation," *Econometrica*, July 1988, 56 (4), 755–85.
- Hayami, Yujiro and V W Ruttan, "Factor Prices and Technical Change in Agricultural Development: The United States and Japan, 1880-1960," *Journal of Political Economy*, 1970, 78 (5), 1115–41.

- Hsieh, Chang-Tai and Peter Klenow, "Misallocation and Manufacturing TFP in China and India," *Quarterly Journal of Economics*, November 2009, 124 (4), 1403–1448.
- Huntington, Samuel P., Political Order in Changing Societies, Yale University Press, 1968.
- Islam, Nazrul, "Growth Empirics: A Panel Data Approach," The Quarterly Journal of Economics, November 1995, 110 (4), 1127–70.
- Jayachandran, Seema and Michael Kremer, "Odious Debt," American Economic Review, March 2006, 96 (1), 82–92.
- Kandori, Michihiro, "Social Norms and Community Enforcement," *Review of Economic Studies*, January 1992, 59 (1), 63–80.
- Khwaja, Asim Ijaz and Atif Mian, "Do Lenders Favor Politically Connected Firms? Rent Provision in an Emerging Financial Market," *The Quarterly Journal of Economics*, November 2005, 120 (4), 1371–1411.
- Klenow, Peter and Andrs Rodrguez-Clare, "The Neoclassical Revival in Growth Economics: Has It Gone Too Far?," in "NBER Macroeconomics Annual 1997, Volume 12" NBER Chapters, National Bureau of Economic Research, Inc, 1997, pp. 73–114.
- Kranton, Rachel and Anand V. Swamy, "Contracts, Hold-Up, and Exports: Textiles and Opium in Colonial India," *American Economic Review*, June 2008, *98* (3), 967–89.
- Kranton, Rachel E, "Reciprocal Exchange: A Self-Sustaining System," American Economic Review, September 1996, 86 (4), 830–51.
- Kremer, Michael, "The O-Ring Theory of Economic Development," The Quarterly Journal of Economics, August 1993, 108 (3), 551–75.
- , "Pharmaceuticals and the Developing World," Journal of Economic Perspectives, Fall 2002, 16 (4), 67–90.
- Kuziemko, Ilyana and Eric Werker, "How Much Is a Seat on the Security Council Worth? Foreign Aid and Bribery at the United Nations," *Journal of Political Economy*, October 2006, 114 (5), 905–930.
- Lewis, Arthur, "Economic Development with Unlimited Supplies of Labour," Technical Report, Manchester School May 1954.
- Long, J Bradford De, "Productivity Growth, Convergence, and Welfare: Comment," American Economic Review, December 1988, 78 (5), 1138–54.
- Lucas, Robert, "On the mechanics of economic development," Journal of Monetary Economics, July 1988, 22 (1), 3–42.
- \_\_, "Why Doesn't Capital Flow from Rich to Poor Countries?," American Economic Review, May 1990, 80 (2), 92–96.
- Mankiw, N Gregory, David Romer, and David N Weil, "A Contribution to the Empirics of Economic Growth," *The Quarterly Journal of Economics*, May 1992, 107 (2), 407–37.

- Mauro, Paolo, "Corruption and Growth," The Quarterly Journal of Economics, August 1995, 110 (3), 681–712.
- McMillan, John and Christopher Woodruff, "Interfirm Relationships And Informal Credit In Vietnam," *The Quarterly Journal of Economics*, November 1999, 114 (4), 1285–1320.
- Munshi, Kaivan, "Social learning in a heterogeneous population: technology diffusion in the Indian Green Revolution," Journal of Development Economics, February 2004, 73 (1), 185–213.
- Murphy, Kevin M, Andrei Shleifer, and Robert W Vishny, "Industrialization and the Big Push," Journal of Political Economy, October 1989, 97 (5), 1003–26.
- Niehaus, Paul, "Filtered Social Learning," Technical Report, UC San Diego 2011.
- and Sandip Sukhtankar, "Corruption Dynamics: the Golden Goose Effect," Technical Report 2009.
- and \_ , "The Marginal Rate of Corruption in Public Programs," Technical Report, UC San Diego 2011.
- North, Douglass, Institutions, Institutional Change and Economic Performance, Cambridge University Press, 1999.
- North, Douglass C., "Institutions and economic growth: An historical introduction," World Development, September 1989, 17 (9), 1319–1332.
- Olken, Benjamin A., "Monitoring Corruption: Evidence from a Field Experiment in Indonesia," Journal of Political Economy, April 2007, 115 (2), 200–249.
- and Patrick Barron, "The Simple Economics of Extortion: Evidence from Trucking in Aceh," Journal of Political Economy, 06 2009, 117 (3), 417–452.
- **Pritchett, Lant**, "Divergence, Big Time," Journal of Economic Perspectives, Summer 1997, 11 (3), 3–17.
- Rajan, Raghuram and Arvind Subramanian, "Does Aid Affect Governance?," American Economic Review, May 2007, 97 (2), 322–327.
- Rajan, Raghuram G. and Arvind Subramanian, "What Undermines Aid's Impact on Growth?," NBER Working Papers 11657, National Bureau of Economic Research, Inc October 2005.
- Rajan, Raghuram G and Luigi Zingales, "Financial Dependence and Growth," American Economic Review, June 1998, 88 (3), 559–86.
- Rauch, James E., "Modelling the informal sector formally," *Journal of Development Economics*, January 1991, 35 (1), 33–47.
- Reinikka, Ritva and Jakob Svensson, "Local Capture: Evidence From a Central Government Transfer Program in Uganda," *The Quarterly Journal of Economics*, May 2004, *119* (2), 678–704.
- Romer, Paul M, "Increasing Returns and Long-run Growth," Journal of Political Economy, October 1986, 94 (5), 1002–37.

- \_\_, "Endogenous Technological Change," Journal of Political Economy, October 1990, 98 (5), S71– 102.
- Rosenstein-Rodan, Paul, "Problems of Industrialization of Eastern and South-Eastern Europe," Economic Journal, 1943, 53 (210/211).
- Schultz, Theodore, Transforming Traditional Agriculture, Yale University Press, 1964.
- Sen, Amartya, "The Choice of Agricultural Techniques in Underdeveloped Countries," *Economic Development and Cultural Change*, April 1959, 7 (3).
- Shleifer, Andrei and Robert W Vishny, "Corruption," The Quarterly Journal of Economics, August 1993, 108 (3), 599–617.
- Solow, Robert, "A Contribution to the Theory of Economic Growth," Quarterly Journal of Economics, February 1956.
- Stiglitz, Joseph E and Andrew Weiss, "Credit Rationing in Markets with Imperfect Information," American Economic Review, June 1981, 71 (3), 393–410.
- Suri, Tavneet, "Selection and Comparative Advantage in Technology Adoption," Technical Report, MIT July 2009.
- Svensson, Jakob, "Who Must Pay Bribes And How Much? Evidence From A Cross Section Of Firms," *The Quarterly Journal of Economics*, February 2003, *118* (1), 207–230.
- **Tella, Rafael Di and Ernesto Schargrodsky**, "The Role of Wages and Auditing during a Crackdown on Corruption in the City of Buenos Aires," *Journal of Law & Economics*, April 2003, 46 (1), 269–92.
- Udry, Christopher and Santosh Anagol, "The Return to Capital in Ghana," American Economic Review, May 2006, 96 (2), 388–393.
- Werker, Eric, Faisal Z. Ahmed, and Charles Cohen, "How Is Foreign Aid Spent? Evidence from a Natural Experiment," *American Economic Journal: Macroeconomics*, July 2009, 1 (2), 225–44.
- Zeira, Joseph, "Workers, Machines, And Economic Growth," The Quarterly Journal of Economics, November 1998, 113 (4), 1091–1117.