Economics 214A 270

Financial Decisions

This course covers basic concepts and tools in modern asset pricing and portfolio management. Much of this material is covered in

Chi-fu Huang and Robert H. Litzenberger (1988) Foundations for Financial Economics. Prentice Hall.

Emphasis will be put on the testable implications of the theories introduced in the course. The course covers a broad range of topics and students are strongly advised to consult additional texts for background reading. Recent introductions to theory and empirical tests of asset pricing models are provided in

John Y. Campbell, Andrew W. Lo and A Craig MacKinlay (1997) *The Econometrics of Financial Markets*. Princeton University Press.

Christian Gourieroux and Joann Jasiak (2001) Financial Econometrics. Problems, Models and Methods. Princeton University Press.

Cochrane, J.H. (2001) Asset Pricing. Princeton University Press.

Additional recommended texts include

General asset pricing:

Michael U. Dothan (1990) *Prices in Financial Markets*. Oxford University Press. Jonathan E. Ingersoll, Jr. (1987) *Theory of Financial Decision Making*. Rowman & Littlefield.

Stanley R. Pliska (1998) *Introduction to Mathematical Finance*. Discrete Time Models. Blackwell Publishers.

Continuous time models and derivatives pricing:

Thomas Bjork (1998) *Arbitrage Theory in Continuous Time*. Oxford University Press. Robert C. Merton (1990) *Continuous-Time Finance*. Blackwell.

Salih N. Neftci (1996) An Introduction to the Mathematics of Financial Derivatives. Academic Press.

David C. Shimko (1992) Finance in Continuous Time: A Primer. Kolb. Paul Wilmott (1998) Derivatives. Wiley.

Debreu, Gerard. 1959. "Theory of Value" ablas "Yme'r Inance"

*Bjork, T., 1998, Arbitrage Theory in continuous time, chapter 3,4, pages 27-68.

Duffee, Darrell, and Chi-Fu Huang, 1985, "Implementing Arrow-Debreu Equilibria by Continuous Trading of Few Long-Lived Securities". <u>Econometrica</u> 53, 97-116.

*Shimko, David C., 1992, "Finance in Continuous Time. A Primer". Kolb Publishing Company.

Wilmott, Paul, Howison, Sam, and Dewynne, Jeff, 1995, "<u>The Mathematics of Financial Derivatives</u>". Cambridge University Press. Ch 4.

II. Measuring Risk

Lecture 6: Concepts of Risk, Risk Aversion and Downside Risk

*Duffie, Darrell, and Jun Pan, 1997, "An Overview of Value at Risk". <u>Journal of Derivatives</u>, 7-49.

*Huang, Chi-fu, and Robert H. Litzenberger, 1988, <u>Foundations for Financial Economics</u>. Chapters 1 and 2.

Machina, Mark J., 1987, "Choice Under Uncertainty: Problems Solved and Unsolved". Journal of Economic Perspectives, 1, 121-154.

*Rothschild, Michael, and Joseph Stiglitz, 1970, "Increasing Risk I: A Definition", <u>Journal of Economic Theory</u>, 2, pp. 225-243.

Rothschild, Michael, and Joseph Stiglitz, 1971, "Increasing Risk II: Its Economic Consequences", <u>Journal of Economic Theory</u>, 3, pp. 66-84.

Lecture 7: Developments in Financial Risk Management

Diebold, Francis X., Todd, A. Gunther, and Anthony S. Tay (1998) "Evaluating Density Forecasts with Applications to Financial Risk Management." International Economic Review 39, 863-883.

*Embrechts, Paul, McNeil, Alexander and Daniel Straumann (1999) "Correlation and Dependence in Risk Management: Properties and Pitfalls." Unpublished Manuscript.

Gourieroux, and J. Jasiak (2001) Financial Econometrics. Ch. 16, 427-450.

Pesaran, M. Hashen and Spyros Skouras (2000) "Decision-based Methods for Forecast Evaluation." Unpublished manuscript, University of Cambridge.

III. Asset Pricing Relations

Lecture 8: Mathematics of the Portfolio Frontier, Two Fund Separation

*Campbell, John, Andrew Lo and Craig MacKinlay, 1997, <u>The Econometrics of Financial Markets</u>, chapter 5, pages 181-188.

Cochrane, John, Asset Pricing, chapter 5, 6, pages 79-122.

*Huang, Chi-fu, and Robert H. Litzenberger, 1988, <u>Foundations for Financial Economics</u>, chapters 3-4.

*Roll, Richard W., 1977, "A Critique of the Asset Pricing Theory's Tests - Part I: On Past and Potential Testability of the Theory", <u>Journal of Financial Economics</u>, 4, pp. 129-176. Appendix only.

Lecture 9: CAPM

Black, Fischer, 1972, "Capital Market Equilibrium with Restricted Borrowing", <u>Journal of Business</u>, 45, pp 444 - 454.

*Campbell, John, Andrew Lo and Craig MacKinlay, 1997, <u>The Econometrics of Financial Markets</u>, chapter 5, pages 188-218.

Cochrane, John, Asset Pricing, chapter 9, pages 149-173.

*Huang, Chi-fu, and Robert H. Litzenberger, 1988, <u>Foundations for Financial Economics</u>, chapter 4.

*Roll, Richard W., 1977, "A Critique of the Asset Pricing Theory's Tests - Part I: On Past and Potential Testability of the Theory", <u>Journal of Financial Economics</u>, 4, pp. 129-176.

Roll, Richard, and Ross, Stephen A., 1994, "On the Cross-sectional Relation between Expected Returns and Betas". Journal of Finance, 49, 101-122.

Lecture 10: Factor Pricing Models

*Campbell, John, Andrew Lo and Craig MacKinlay, 1997, <u>The Econometrics of Financial Markets</u>, chapter 6, pp. 219-222.

Cochrane, John, Asset Pricing, chapter 9, 173-184.

Connor, Gregory, and Korajczyk, Robert A., 1995, "The Arbitrage Pricing Theory and Multifactor Models of Asset Returns". Pages 87-144 in <u>Finance Handbook</u>, edited by Robert Jarrow, Vojislav Maksimovic, and William Ziemba.

Gourieroux, and J. Jasiak (2001) Financial Econometrics. Ch. 9, 195-217.

*Huang, Chi-fu, and Robert H. Litzenberger, 1988, <u>Foundations for Financial Economics</u>, chapter 4.

*Huberman, G., 1983, "A Simplified Approach to Arbitrage Pricing Theory". <u>Journal of Economic Theory</u>, 28, 1983-1991.

Ross, Stephen A., 1976, "The Arbitrage Theory of Capital Asset Pricing", <u>Journal of Economic Theory</u> 13, pp. 341-360.

*Ross, Stephen A., 1977, "Risk, Return, and Arbitrage", in I. Friend and J.L. Bicksler (ed.), Risk and Return in Finance (Cambridge, Mass.: Ballinger).

Lectures 11-12: Empirical Evidence on the CAPM and the APT

Black, Fischer, Michal C. Jensen, and Myron Scholes, 1972, "The Capital Asset Pricing Model: Some Empirical Tests" in M.C. Jensen, (ed.), <u>Studies in the Theory of Capital Markets</u> (New York: Praeger).

Bollerslev, Tim, Engle, Robert F., and Wooldridge, Jeffrey M., 1988, "A Capital Asset Pricing Model with Time Varying Covariances". <u>Journal of Political Economy</u>, 96, 116-131.

Breeden, D.T., Gibbons, M.R. and Litzenberger, R.H., 1989, "Empirical Tests of the Consumption-Oriented CAPM", <u>Journal of Finance</u>, pp 231-62.

*Campbell, John, Andrew Lo and Craig MacKinlay, 1997, <u>The Econometrics of Financial Markets</u>, chapter 6, pp. 222-251.

*Chen, N-F, Richard W. Roll and Stephen A. Ross, 1986, "Economic Forces and the Stock Market", <u>Journal of Business</u> 59, pp 383-403.

Cochrane, John, Asset Pricing, chapters 12-16, 229-306.

Fama, Eugene F., 1991, "Efficient Capital Markets: II". <u>Journal of Finance</u>, 46, 1575-1617.

*Fama, Eugene F. and French, Kenneth R., 1992, "The Cross-Section of Expected Stock Returns", <u>Journal of Finance</u> 47, pp. 427-466.

*Fama, Eugene F. and James D. MacBeth, 1973, "Risk, Return, and Equilibrium: Empirical Tests". <u>Journal of Political Economy</u> 81, pp. 607-636.

Ghysels, Eric (1997) "On Stable Factor Structures in the Pricing of Risk: Do Time Varying Betas Help or Hurt?" <u>Journal of Finance</u>.

*Huang, Chi-fu, and Robert H. Litzenberger, 1988, <u>Foundations for Financial</u> Economics, chapter 10.

Lehmann, Bruce N, "Empirical Testing of Asset Pricing Models" in J. Eatwell, M.Milgate and P. Newman (eds), New Palgrave Dictionary of Money and Finance (Oxford: Oxford University Press).

Schwert, G. William, 1983, "Size and Stock Returns and Other Empirical Regularities", <u>Journal of Financial Economics</u> 12, pp. 3-12.

Shanken, Jay, 1987, "Multivariate Proxies and Pricing Relations: Living with the Roll Critique", <u>Journal of Financial Economics</u> 18 (March), pp. 91-110.

Lecture 13 and 14: Portfolio Performance Measurement

Admati, Anit R., and Ross, Stephen A., 1985, "Measuring Investment Performance in a Rational Expectations Equilibrium Model". <u>Journal of Business</u>, 58, 1-26.

Blake, David, Lunde Asger, and Timmermann, Allan, 1999, "The Hazards of Mutual Fund Underperformance: A Cox Regression Analysis". Journal of Empirical Finance.

Blake, David, Lehmann, Bruce, and Timmermann, Allan, 1999, "Performance Measurement Using Multi-Asset-Class Portfolio Data". Journal of Business.

Brown, Stpehen J., Goetzmann, William, 1995, "Performance Persistence". <u>Journal of Finance</u>, 50, 679-698.

Brown, Stephen J., Goetzmann, William, Ibbotson, Roger G., and Ross, Stephen A., 1992, "Survivorship Bias in Performance Studies". <u>Review of Financial Studies</u>, 5, 553-580.

Elton, E.J., Gruber, M.J., Das, S., and Hlavka, M., 1993, "Efficiency with Costly Information: A Reinterpretation of Evidence from Managed Portfolios". <u>Review of Financial Studies</u>, 6, 1-22.

Fama, Eugene F., 1991, "Efficient Capital Markets: II". <u>Journal of Finance</u>, 46, 1575-1617.

Ferson, Wayne E., and Schadt, Rudi W., 1996, "Measuring Fund Strategy and Performance in Changing Economic Conditions". <u>Journal of Finance</u>, 51, 425-462.

Gibbons, Michael R., Stephen A. Ross, and Jay Shanken, 1989, "A Test of the Efficiency of a Given Portfolio". <u>Econometrica</u> 57 (September), pp. 1121-1152.

*Gruber, Martin J., 1996, "Presidential Address: Another Puzzle: The Growth in Actively Managed Mutual Funds". <u>Journal of Finance</u>, 51, 783-810.

Hendricks, D., Patel, J., and Zeckhauser, R., 1993, "Hot Hands in Mutual Funds: Short-run Persistence of Relative Performance, 1974-88". <u>Journal of Finance</u>, 48, 93-130.

*Henriksson, Roy D., and Merton, Robert C., 1981, "On Market Timing and Investment Performance. II. Statistical Procedures for Evaluating Forecasting Skills". <u>Journal of Business</u>, 54, 513-533.

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Malkiel, Burton G., 1995, "Returns from Investing in Equity Mutual Funds 1971 to 1991". <u>Journal of Finance</u>, 50, 549-572.

Pesaran, M. Hashem, and Timmermann, Allan, 1992, "A Simple Nonparametric Test of Predictive Performance". <u>Journal of Business and Economic Statistics</u>, 10, 461-65.

IV. Options, Futures and Forwards

Lecture 15: Option Contracts, Payoffs and Investment Strategies. Pricing Bounds

Breeden, Douglas T., and Robert H. Litzenberger, 1978, "Prices of State Contingent Claims Implicit in Option Prices". <u>Journal of Business</u> 51, pp. 621-651.

Detemple, Jerome, and Selden, Larry A., 1991, "A General Equilibrium Analysis of Option and Stock Market Interactions". <u>International Economic Review</u>, 32, 279-303.

*Huang, Chi-fu, and Robert H. Litzenberger, 1988, <u>Foundations for Financial Economics</u>, Chapter 6.

*Merton, Robert C. 1973, "Theory of Rational Option Pricing". <u>Bell Journal of Economics and Management Science</u> 4, pp. 141-183.

*Ross, Stephen A., 1976, "Options and Efficiency", Quarterly Journal of Economics 90, pp. 75-89.

Lecture 16: The Binomial Lattice Model

Bjork, T., 1998, Arbitrage Theory in Continuous Time, chapter 2, pages 6-26.

*Rubinstein, Mark, 1994. "Presidential Address: Implied Binomial Trees". <u>Journal of Campbell, John, Andrew Lo and Craig MacKinlay, 1997, The Econometrics of Financial Markets</u>, chapter 9, pp. 339-355.

Cochrane, John, Asset Pricing, chapters 17, 18, pages 311-346.

Wilmott, Paul, Howison, Sam, and Dewynne, Jeff, 1995, "<u>The Mathematics of Financial Derivatives</u>". Cambridge University Press. Chs 3, 4, 5.

Lecture 19. Black-Scholes and Extensions (the "greeks")

*Bjork, T., 1998, Arbitrage Theory in Continuous Time, chapter 8, pages 108-117.