

v.1: 1/7/2019

IS 190: STATES, MARKETS, AND SOCIETIES IN EAST ASIA

Winter 2019

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Course Description

The aim of this senior seminar is to help international studies majors complete a major research project on the relationship among governments, markets, and societies in East Asia, broadly defined to include Northeast and Southeast Asia. Two questions motivate the course: (i) How do economic interest groups and social groups affect government policy? (ii) How do politics affect economic and social outcomes (e.g., economic growth, cross-border flows of goods, capital, and labor, gender equality, ethnic divisions etc)? Examples of topics that may be covered in the paper are industrial policy, trade, finance, gender, ethnic and racial politics, the environment, and migration.

Plan of the Seminar

The seminar aims to teach students the skills necessary to write a good research paper. These are: choosing a research question, writing a literature review, and gathering and analyzing data. Each session is organized into two parts: discussion of the readings and a workshop.

Course Requirements and Grading

We do the required readings together in the class, using my active reading method. You will be doing readings that you and I identified for your research project at home using this active reading method.

You can find the most of the readings at our TritonED website <https://ted.ucsd.edu/> (search for instructor “Naoi”) or Google Scholar: <http://scholar.google.com>.

All assignments are due at the beginning of class. Late assignments are downgraded one-third scale *per day* (i.e, A becomes A- the following day). Grades will be awarded on the following basis:

Arguing and Critiquing (“Participation”): 20%, Assignments: #1-3: 20%, Research presentation: 10%, Final research paper (25 pages): 50%

Early-Bird Policy: If you submit your assignment before **Wednesday 9 am**, I will comment on your work and return the assignment to you in class same day (as opposed to a week later).

NOTE: This allows students to obtain feedback on what they wrote immediately after they submit an assignment and incorporate the comments into their research projects.

Absence Policy:

No or one pre-informed absence for 10 weeks: No penalty

Two pre-informed absences: B or below except for very special circumstances, demonstrated by documentations (e.g., doctor's note)

Three absences: C or below

Note: I reserve the right to check a digital form of any of your written work with software designed to check for plagiarism.

January 9: Week 1 Introduction

Overview: States, Markets, and Societies in East Asia

Workshop: (1) What is a good research paper? (2) How to find & read scholarly articles and books.

Assignment #1 for next week: Based on the discussion and feedback received in the class, revise your one-page memo describing your research question. Try to be as specific as possible. What is your research question, the outcome to be explained, and why do you find it interesting? If you can, also write a preliminary causal diagram on it. If you have multiple interests, you can submit *maximum* two ideas (one page each) to get feedback.

Practice Session on How to Read Scholarly Articles:

Raghabendra Chattopadhyay and Esther Duflo. 2004. Women as Policy Makers: Evidence from a Randomized Policy Experiment in India. *Econometrica*. Vol.72, Issue 5, pages 1409–1443, September 2004

January 16: Week 2 Politics of Industrial and Economic Development

How do political, economic, and social actors influence a government's industrial and trade policy? How do governments promote or facilitate industrial development? Under what conditions should government intervene in market activity?

Kwon, Seung-Ho, and Joseph Kim. 2014. "The cultural industry policies of the Korean government and the Korean Wave." *International journal of cultural policy* 20, no. 4 (2014): 422-439.

Workshop I: How to transform your research interests (“a topic”) to a research question and how to make the project more manageable.

Workshop II: How and where to find sources—government documents, data, newspaper archives, and scholarly articles?

Assignment #2 due next week: Please choose at least one of the following three tasks (if you are eager to make progress, you can do all three). Write a single-spaced, two-page memo summarizing your research and findings. Each memo should start with a brief description of your research question (the outcome to be explained), what you want to find out, and a summary of your findings with proper documentation of sources.

1. Newspaper Archival Research

Use Lexis-Nexus and/or Factiva (can be found at UCSD Library website) and research on your topic.

Describe: Key words you used to search articles, how you narrowed down the search, a summary of your findings with footnotes which properly document sources.

2. Literature Search

Use one of the following search engines and research on what existing literature has to say about the outcome you want to explain. Write a single-spaced, two-page memo summarizing your findings with proper documentation of sources. You will need to refer to a minimum of four readings.

Articles: Google Scholar

Literature Review: Annual Review of Political Science (search for this journal in google)

Books: Libraries at UCSD and google scholar.

3. Data Search

Using official government or international organizations’ publication (or official government website), collect raw data that is relevant to your research. Present them visually (graphs, tables), explain in text what these graphs/tables show in the context of your research question and discuss whether they support or disconfirm your argument. You cannot copy and paste graphs already made by these government agencies.

January 23: Week 3 Politics of Poverty and Inequality

How do political, economic, and social factors influence government response to poverty and inequality? Do governments alleviate poverty? If so, what are the conditions under which government policy is effective in reducing poverty?

Keefer, Phillippe and Stuti Khemani, 2004. Why Do the Poor Receive Poor Services? *Economic and Political Weekly*, February 28, 2004

Lily Tsai. 2007. Solidary Groups, Informal Accountability, and Local Public Goods Provision in Rural China. *American Political Science Review*. Volume 101, Issue 02, May 2007, pp 355-372

Workshop: Documenting sources.

January 30: Week 4 Assessing Policy Success and Failure Through Experiments

Benjamin A. Olken. 2007. Monitoring Corruption: Evidence from a Field Experiment in Indonesia. *Journal of Political Economy*, 2007, Vol. 115, No. 2.

Raghavendra Chattopadhyay and Esther Duflo. 2004. Women as Policy Makers: Evidence from a Randomized Policy Experiment in India. *Econometrica*. Vol.72, Issue 5, pages 1409–1443, September 2004

Workshop: Data gathering and analysis.

February 6: Week 5 Politics of Reproduction

How do political, economic, and social groups influence government policy related to reproduction? How does government policy affect citizen's decisions to reproduce?

Norgren, Tiana. 1998. "Abortion before Birth Control: The Interest Group Politics Behind Postwar Japanese Reproduction Policy." *Journal of Japanese Studies* 24 (1):59-94.

Cameron, L. N. Erkal, L. Gangadharan, and X. Meng. 2013. Little Emperors: Behavioral Impacts of China's One-Child Policy. *Science*. 22. February. 2013: Vol. 339 no. 6122 pp. 953-957.

Workshop: How to write a good introduction to your paper.

Assignment #3 for next week: Following the instructions given in the workshop, write an introduction to your paper. It should be around two pages, single-spaced with footnotes. Please submit a complete bibliography and list of sources.

February 13: Week 6 Politics of Environment

How do political, economic, and social groups influence a government's environmental policy?

Read two of the following three:

Elizabeth Economy. 2004. *The River Runs Black*, Cornell University Press. Chapters 1 and 4.

Yuyu Chen, Ginger Zhe Jin, Naresh Kumar, Guang Shi. 2013. Gaming in Air Pollution Data? Lessons from China. *NBER Working Paper*. No. 18729. Issued in January 2013. National Bureau of Economic Research.

Workshop: Students' progress reports and feedback session.

February 20: Week 7 Politics of Information

King, Gary, Jennifer Pan, and Margaret E. Roberts. 2013. "How censorship in China allows government criticism but silences collective expression." *American Political Science Review* 107.02 (2013): 326-343.

Huang, Haifeng. "International Knowledge and Domestic Evaluations in a Changing Society: The Case of China." *American Political Science Review* 109.03 (2015): 613-634.

Workshop: Progress report and feedback session.

March 6: Week 8 Politics of Globalization

How does globalization—freer movement of goods, capital, and labor across borders— influence government policy?

Naoi, Megumi and Ikuo Kume. 2011. "Explaining Mass Support for Agricultural Protectionism: Evidence from a Survey Experiment During the Global Recession." *International Organization*, Vol.4.

One more reading TBA.

March 13: Week 9 Conference (I)

March 20: Week 10 Conference (II)

Research paper (approximately 25-pages) due: March 22, 1:00pm -3pm, (Friday) at my office (Social Science Building 373). Hardcopy, early submissions are welcome.

Instruction for Assignments

I. Reading at Home: Follow my active reading method taught in the class

- (1) Print out readings.
- (2) Read title and abstract first. If there is no abstract, read Introduction.
- (3) Identify a. research question, b. conventional wisdom (or "a debate"), c. author(s)' argument, d. how author(s) prove the argument (data, case study and evidence), e. implications.
- (4) Jot down your "wish list" and questions (to be explained during the first class).
- (5) Then read Introduction and Conclusion. Skip the middle. Cross off points from the "wish list" if Intro or Conclusion covered it. Jot down more "wish list" and questions, as you read Intro and Conclusion.
- (6) With your "wish list" and questions in front of you, read the middle between Intro and Conclusion. Does author(s) provide sufficient evidence to support the argument? What is

missing? Is your “wish list” better or worse than what author(s) have actually provided as evidence? If so, why?

II. Written Assignments

All written assignments should be typed (12 pt), single-spaced, the final research paper should be double-spaced.

Please use footnotes to credit specific ideas and information obtained from written sources. Your footnotes should provide the author’s name, article title, periodical or book title, publication date, page numbers.

Example:

Cummings, Bruce. 1984. “The Origins and Development of the Northeast Asian Political Economy: Industrial Sectors, Product Cycles, and Political Consequences.” *International Organization* 38 (1):1-40.

Sources for your original research:

Good Examples: statistics and reports provided by government agencies, international organizations or third-party organizations (e.g., public opinion survey companies, and publishers), newspapers or magazine articles, scholarly articles and books.

Please do *not* cite Wikipedia, twitters or blogs (i.e., as long as you suspect that they **might** be written by anonymous or individuals without expertise). As Michael Scott (in the TV show “The Office”) said: “Wikipedia is the best thing ever. Anyone in the world can write anything they want about any subject...you know you are getting the best possible information”. **NOT**. I will deduct 3 point each time you cite wikipedia, twitters or blogs from your final research paper grade.