

MGT. 117

Business Law

Spring 2021

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Note: This syllabus may be updated and revised at a later date.

COURSE DESCRIPTION

This course is designed to provide you with an understanding of current issues in business law, with an emphasis on issues of particular concern to new companies. We will focus on how the law regulates and shapes businesses and examine the role of the law in business formations, operations and dissolutions. Students will gain a practical understanding of the law with a particular emphasis on contracts.

COURSE OBJECTIVES

At the conclusion of this class, you will be able to:

- Understand and discuss legal issues relating to agents
- Identify the characteristics of different business entities
- Analyze and determine what business form is appropriate for a particular company.
- Identify intellectual property assets and relevant concepts
- Reduce company's exposure to intellectual property violations
- Limit liability through the selection of appropriate business form
- Understand basic contract law concepts
- Read and understand basic contract provisions
- Understand basic commercial law concepts
- Understand warranties for sales of goods
- Understand how contracts can limit liability and reduce business risk
- Analyze and understand basic legal concepts relating to businesses

PLEASE NOTE THAT ALL INFORMATION WILL BE ACCESSIBLE ON CANVAS including lectures, materials, quizzes, and Zoom information. Think of CANVAS as your information center.

LECTURES

The lectures will be prerecorded and posted on CANVAS under the PANOPTO tab on the left side. They are also available under the MEDIA GALLERY tab. Both the lectures and reading assignments are **mandatory**.

IMPORTANT: THE AUDIO FILES AND POWERPOINT SLIDES ARE PROTECTED BY COPYRIGHT. DO NOT POST TO ANY ONLINE SITE OR DISTRIBUTE ANY FILE, SLIDE OR ANY OTHER MATERIAL FROM THIS CLASS.

The audio files and powerpoint slides are only to be used by registered students of this class who have permission to access the materials on Canvas.

DISCUSSIONS AND OFFICE HOURS

Discussion sessions will be held on ZOOM on Wednesdays 5:00pm-6:00pm. You will get the most out of the discussion sessions if you listen to the lecture for that session *prior* to the session. The discussions sessions are **optional but highly recommended** meaning that I will not be taking attendance but you will get more out of the class if you participate. I will hopefully meet with many of you over the course of the quarter. The Zoom link is available on CANVAS. I am also available via email and can also schedule email "office-hours." The best way to reach me via email is nsk@cwsf.edu with a cc to nskim@ucsd.edu.

ANNOUNCEMENTS AND CANVAS

It is very important for all of you to sign on to Canvas and check it regularly for announcements and updates. It is the primary tool I will use to communicate with). It is important for you to keep the lines of communication open and let me know if you are having any problems with accessing materials on Canvas (e.g. audio, slides, etc).

COURSE GRADING

Course grades will be determined based on:

Quizzes (each)	20%
There are 4 quizzes	
Final Exam	20%

Quizzes & Exams

There will be a total of 5 exams – (4 quizzes and a final exam). Please note that you will have a 72-hour window of time in which to take the exams but once you start, you must complete them within the allotted time frame (typically you will have 30 minutes for each quiz).

REQUIRED MATERIALS

The readings below will be the primary course reading materials. In addition, a portion of each class session will be dedicated to current business law and ethics issues. I may email you or post to CANVAS articles.

Nancy S. Kim, THE FUNDAMENTALS OF CONTRACT LAW AND CLAUSES: A Practical Approach (2016). Required text.

MC-GRAW-HILL PRIMIS text (referred to as “Primis”). Required text.

The Primis text contains chapters from two different sources; **references to page numbers will mean those numbers in black in the upper corners of the Primis text** (not the numbers at the bottom of the pages or elsewhere on the page).

NOTE ABOUT READING ASSIGNMENTS

Please note that the reading material is assigned for every two weeks.

ACADEMIC INTEGRITY

Integrity of scholarship is essential for an academic community. As members of the Rady School, we pledge ourselves to uphold the highest ethical standards. The University expects that both faculty and students will honor this principle and in so doing protect the validity of University intellectual work. For students, this means that all academic work will be done by the individual to whom it is assigned, without unauthorized aid of any kind.

The complete UCSD Policy on Integrity of Scholarship can be viewed at :
<http://senate.ucsd.edu/manual/appendices/appendix2.pdf>

STUDENTS WITH DISABILITIES

Please visit the [OSD website](#) for further information or contact the Office for Students with Disabilities at (858) 534-4382 or osd@ucsd.edu.

COURSE ASSIGNMENTS

TOPIC	SESSION	DATE (PROVIDED TO GIVE YOU AN APPROXIMATE TIMELINE)	READING
I. Introduction: Considerations in starting a business; Agency; Employment Law	1 & 2	March 31 & April 7 Quiz on Agency & Employment (Weeks 1 & 2) available after April 7 session	Primis text, Read pp. 1-40 ; pp. 138-157
II. Business Entities	3 & 4	April 14 & 21 Quiz on Business Entities – (Weeks 3 & 4) available after April 21 session	Primis text, Read pp. 44-110
III. Intellectual Property	5 & 6	April 28 & May 5 Quiz on Intellectual Property (Weeks 5 and Part of 6) available after May 5 session	Primis text, Read 114-134
IV. Contract Law (Introduction, Formation and Enforcement)	7 & 8	May 12 & May 19 Quiz on Contract Law (Intro, Formation and Enforcement – Weeks 6-8) available after May 19 session	Fundamentals of Contract Law and Clauses - pp. 7-107

TOPIC	SESSION	DATE (PROVIDED TO GIVE YOU AN APPROXIMATE TIMELINE)	READING
V. Contract Law cont'd (Third Parties, Performance and Remedies)	9 &10	May 26 & June 2	Fundamentals of Contract Law and Clauses - pp. 108-192
VI. Final Assignment Due Date		Final Exam available starting at 5:00 pm June 8 and closing 10:00pm June 11. EXAM MUST BE COMPLETED BY 10:00PM on June 11.	Final Exam must be turned in by 10:00pm, June 11. There are no extensions and no exceptions (it is the last day of the quarter).

SCHEDULE FOR EXAMS: Please note that there will be a time window (typically 72 hours) during which you will be allowed to access the quizzes on Canvas; once you access the quiz, you must complete it within the time specified on the exam (typically 30 minutes).

IMPORTANT DATES

April 7 – Agency & Employment

April 21 – Business Forms

May 5 – Intellectual Property

May 19 - Contracts (Intro, Formation & Enforcement)

June 11 – Final (on Contracts with focus on Weeks 9 & 10).