

(Remote-teaching v.2: 4/6/2020)

IS 190: STATES, MARKETS, AND SOCIETIES IN EAST ASIA

Spring 2020

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Link to Join Zoom Meeting: <https://ucsd.zoom.us/j/481235172> Meeting ID: 481 235 172

Course Preparation I: Download Zoom Pro: <https://blink.ucsd.edu/technology/file-sharing/zoom/index.html>.

You may participate in class with audio and video, audio and video with virtual background, or with audio only. I will record and post all the meetings on canvas but synchronous participation is strongly encouraged. Please let me know if you cannot participate synchronously.

Course Preparation II: Set up your VPN so that you can access UCSD library materials and databases: <https://library.ucsd.edu/computing-and-technology/connect-from-off-campus/>

Course Description

The aim of this senior seminar is to help international studies majors complete a major research project on the relationship among governments, markets, and societies in East Asia, broadly defined to include Northeast and Southeast Asia. Two questions motivate the course: (i) How do economic interest groups and social groups affect government policy? (ii) How do politics affect economic and social outcomes (e.g., economic growth, cross-border flows of goods, capital, and labor, gender equality, ethnic divisions etc)? Examples of topics that may be covered in the paper are industrial policy, trade, finance, gender, ethnic and racial politics, the environment, and migration.

Plan of the Seminar

The seminar aims to teach students the skills necessary to write a good research paper. These are: choosing a research question, writing a literature review, and gathering and analyzing data. Each session is organized into two parts: workshops on how to conduct research and joint reading session.

Joint Reading Session

We will read one influential scholarly article each week together in class and practice “active reading method.”

How it works: I will upload a cover page of one influential scholarly article each week on canvas. A cover page includes a paper title, author(s) name(s), and an abstract (generally under 150 words summarizing the paper).

We will read the title and abstract in class. Each of us jots down questions or “wish list” for the author(s) –any questions you might have about how author(s) went about doing research and validity and interpretations of the findings. I compile the list from the students during the class. Then I distribute the entire paper at the end of the class. Each of you will be responsible for reading the paper and finding an answer to the question you posed. You bring this answer to the class next week.

Course Requirements and Grading

We do the required readings together in the class, using my active reading method. You will be doing readings that you and I identified for your research project at home using this active reading method.

All assignments are due at the beginning of class. Late assignments are downgraded one-third scale *per three days* (i.e., A becomes A- if you submit the assignment on or after Thursday. This means that two-day lateness will not be penalized). Grades will be awarded on the following basis:

Participation: 20%, Assignments: #1-3: 20%, Research presentation: 10%, Final research paper (25 pages): 50%

Early-Bird Policy: If you submit your assignment before **Sunday noon**, I will comment on your work and return the assignment to you in class on Monday (as opposed to a week later). NOTE: This allows students to obtain feedback on what they wrote immediately after they submit an assignment and incorporate the comments into their research projects.

Absence Policy:

No or one pre-informed absence for 10 weeks: No penalty

Two pre-informed absences: One-third grade penalty (e.g. A- becomes B+)

Three absences: C or below

Note: I reserve the right to check a digital form of any of your written work with software designed to check for plagiarism.

March 30: Week 1 Meet and Greet & Workshop

Overview: States, Markets, and Societies in East Asia

Workshop: (1) What is a good research paper? (2) How to find & read scholarly articles and books.

Assignment #1 for next week: Based on the discussion and feedback received in the class, revise your one-page memo describing your research question. Try to be as specific as possible. What is your research question, the outcome to be explained, and why do you find it interesting? If you can, also write a preliminary causal diagram on it. If you have multiple interests, you can submit *maximum* two ideas (one page each) to get feedback.

April 6: Week 2 Library session & feedback on your research projects

Workshop I: Library Session by Geisel Library librarians on how and where to find sources—government documents, data, newspaper archives, and scholarly articles?

Workshop II: How to transform your research interests (“a topic”) to a research question and how to make the project more manageable.

Practice Session on How to Read Scholarly Articles:

Cameron, L. N. Erkal, L. Gangadharan, and X. Meng. 2013. Little Emperors: Behavioral Impacts of China's One-Child Policy. *Science*. 22. February. 2013: Vol. 339 no. 6122 pp. 953-957. 

Assignment #2 due next week: Please choose at least one of the following three tasks (if you are eager to make progress, you can do all three). Write a single-spaced, two-page memo summarizing your research and findings. Each memo should start with a brief description of your research question (the outcome to be explained), what you want to find out, and a summary of your findings with proper documentation of sources.

1. Newspaper Archival Research

Use Lexis-Nexus and/or Factiva (can be found at UCSD Library website) and research on your topic.

Describe: Key words you used to search articles, how you narrowed down the search, a summary of your findings with footnotes which properly document sources.

2. Literature Search

Use one of the following search engines and research on what existing literature has to say about the outcome you want to explain. Write a single-spaced, two-page memo summarizing your findings with proper documentation of sources. You will need to refer to a minimum of four readings.

Articles: Google Scholar

Literature Review: Annual Review of Political Science (search for this journal in google)
Books: Libraries at UCSD and google scholar.

3. Data Search

Using official government or international organizations' publication (or official government website), collect raw data that is relevant to your research. Present them visually (graphs, tables), explain in text what these graphs/tables show in the context of your research question and discuss whether they support or disconfirm your argument. You cannot copy and paste graphs already made by these government agencies.

April 13: Week 3 Politics of Poverty and Inequality

How do political, economic, and social factors influence government response to poverty and inequality? Do governments alleviate poverty? If so, what are the conditions under which government policy is effective in reducing poverty?

Practice Session on How to Read Scholarly Articles:

Keefer, Phillippe and Stuti Khemani, 2004. Why Do the Poor Receive Poor Services? *Economic and Political Weekly*, February 28, 2004

Workshop: Documenting sources.

April 20: Week 4 Assessing Policy Success and Failure Through Experiments

Workshop: Data gathering and analysis.

Practice Session on How to Read Scholarly Articles:

Raghobendra Chattopadhyay and Esther Duflo. 2004. Women as Policy Makers: Evidence from a Randomized Policy Experiment in India. *Econometrica*. Vol.72, Issue 5, pages 1409–1443, September 2004

April 27: Week 5 Politics of Reproduction

How do political, economic, and social groups influence government policy related to reproduction? How does government policy affect citizen's decisions to reproduce?

Workshop: How to write a good introduction to your paper.

Assignment #3 for next week: Following the instructions given in the workshop, write an introduction to your paper. It should be around two pages, single-spaced with footnotes. Please submit a complete bibliography and list of sources.

May 4: Week 6 Politics of Environment

How do political, economic, and social groups influence a government's environmental policy?

Practice Session on How to Read Scholarly Articles:

Yuyu Chen, Ginger Zhe Jin, Naresh Kumar, Guang Shi. 2013. Gaming in Air Pollution Data? Lessons from China. *NBER Working Paper*. No. 18729. Issued in January 2013. National Bureau of Economic Research.

Workshop: Students' progress reports and feedback session.

May 11: Week 7 Politics of Information

Practice Session on How to Read Scholarly Articles:

King, Gary, Jennifer Pan, and Margaret E. Roberts. 2013. "How censorship in China allows government criticism but silences collective expression." *American Political Science Review* 107.02 (2013): 326-343.

Workshop: Progress report and feedback session.

May 18: Week 8 Politics of Globalization

How does globalization—freer movement of goods, capital, and labor across borders— influence government policy?

Practice Session on How to Read Scholarly Articles:

Naoi, Megumi and Ikuo Kume. 2011. "Explaining Mass Support for Agricultural Protectionism: Evidence from a Survey Experiment During the Global Recession." *International Organization*, Vol.4.

May 25: Week 9 Conference (I)

June 1: Week 10 Conference (II)

Research paper (approximately 25-pages) due: June 12 (Friday) at 5pm (Pacific Coast Time). Early submissions are welcome.

Instruction for Assignments

I. Reading at Home: Follow my active reading method taught in the class

- (1) Print out readings.
- (2) Read title and abstract first. If there is no abstract, read Introduction.
- (3) Identify a. research question, b. conventional wisdom (or “a debate”), c. author(s)’ argument, d. how author(s) prove the argument (data, case study and evidence), e. implications.
- (4) Jot down your “wish list” and questions (to be explained during the first class).

- (5) Then read Introduction and Conclusion. Skip the middle. Cross off points from the “wish list” if Intro or Conclusion covered it. Jot down more “wish list” and questions, as you read Intro and Conclusion.
- (6) With your “wish list” and questions in front of you, read the middle between Intro and Conclusion. Does author(s) provide sufficient evidence to support the argument? What is missing? Is your “wish list” better or worse than what author(s) have actually provided as evidence? If so, why?

II. Written Assignments

All written assignments should be typed (12 pt), single-spaced, the final research paper should be double-spaced.

Please use footnotes to credit specific ideas and information obtained from written sources. Your footnotes should provide the author’s name, article title, periodical or book title, publication date, page numbers.

Example:

Cummings, Bruce. 1984. “The Origins and Development of the Northeast Asian Political Economy: Industrial Sectors, Product Cycles, and Political Consequences.” *International Organization* 38 (1):1-40.

Sources for your original research:

Good Examples: statistics and reports provided by government agencies, international organizations or third-party organizations (e.g., public opinion survey companies, and publishers), newspapers or magazine articles, scholarly articles and books.

Please do *not* cite Wikipedia, twitters or blogs (i.e., as long as you suspect that they **might** be written by anonymous or individuals without expertise). As Michael Scott (in the TV show “The Office”) said: “Wikipedia is the best thing ever. Anyone in the world can write anything they want about any subject...you know you are getting the best possible information”. **NOT**. I will deduct 3 point each time you cite wikipedia, twitters or blogs from your final research paper grade.